

The State of College Foodservice

COLLEGE FOODSERVICE SNAPSHOT

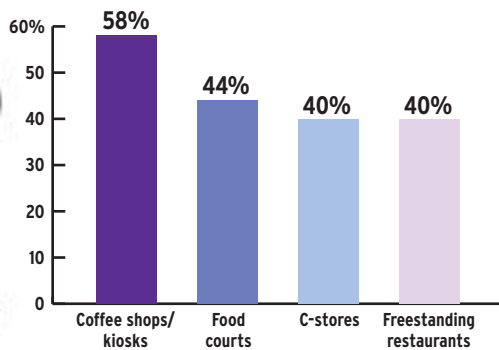
The 2011 College & University Census comprises a mix of large, medium and small institutions. (Previously, the census reported on 50 of the largest universities.) **Seventy percent** of the universities surveyed are self-managed. The **30%** of institutions that are contract foodservice represent 10 management companies. Highlights from the survey:

- Enrollment for the 2009-2010 academic year averaged **11,376** students, about a **2%** increase over the average enrollment for the previous year. On average, **61%** of the students were commuters and **39%** were residents. (**26%** of the colleges are commuter-only campuses.)
- Among those institutions where students can live on campus, an average of **2,693** students contributed **\$8.7 million** in revenue.
- **98%** of campuses offer cash facilities on their campuses; **92%** offer catering; **66%** offer vending and **14%** offer athletic concessions. The average revenues for these types of operations were: cash ops, **\$2.4 million**; catering, **\$97,682**; vending, **\$621,764**, and concessions, **\$128,631**.
- Total foodservice costs averaged **\$7.6 million**, with food and labor costs accounting for **84%** of expenses.
- **64%** of campuses employ an executive chef, and **42%** feature a market-style servery as one of their foodservice options. Of those who have such a facility, **71%** have placed it in a residence hall, **29%** in a student center and **19%** in an academic building.



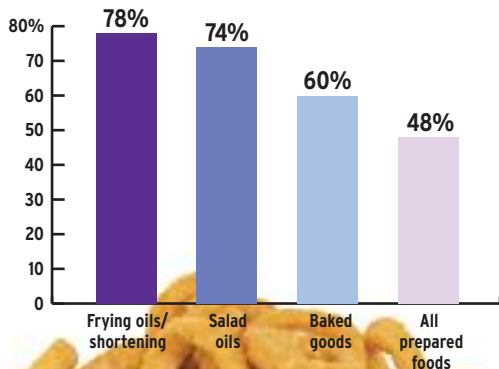
CASHING IN

Cash operations are big business on college campuses, with virtually every respondent in charge of some retail facilities. The most popular options on campus:



HEALTHY? COULD BE BETTER

Perhaps surprisingly, **16%** of operators surveyed said they have not yet eliminated trans fats from any product categories. Among the campuses that have made strides to remove artificial fats, where they've been eliminated:



LOCAL BIG ON CAMPUS

86% of institutions surveyed source at least some products locally. What they buy:



COLLEGE & UNIVERSITY CENSUS-2010 ACADEMIC YEAR

COLLEGE/UNIVERSITY (location)	Food Purchases	Labor Costs	Foodservice Expenses	Foodservice Revenue	Enrollment		Students on Meal Plan
					2009	2010	
ANNUAL FOOD PURCHASES MORE THAN \$1 MILLION							
Brigham Young University (Provo, Utah)	\$17,434,554	\$13,261,475	\$39,447,477	\$399,407,28	32,992	32,947	4,85
Miami University (Oxford, Ohio)	\$14,806,396	\$18,709,093	\$40,195,188	\$44,798,253	16,136	16,359	11,600
University of Georgia (Athens, Ga.)	\$11,000,000	\$27,000,000	\$12,000,000	\$37,000,000	33,500	34,000	8,300
University of Minnesota (Minneapolis) ARA	\$10,400,000	\$13,000,000	\$23,600,000	\$31,350,000	55,000	55,000	8,250
North Carolina State (Raleigh, N.C.)	\$10,300,000	\$9,700,000	\$25,985,000	\$27,947,000	34,000	34,376	7,906
West Virginia University (Morgantown, W.Va.)	\$9,200,000	\$9,800,000	\$19,660,000	\$25,500,000	27,500	29,500	7,200
ANNUAL FOOD PURCHASES \$300,000 - \$1 MILLION							
Carl Albert State College (Poteau, Okla.)	\$650,000	\$90,000	\$760,000	\$700,000	3,000	4,000	300
Herkimer County Community College (Herkimer, N.Y.)	\$600,000	\$434,000	\$1,034,000	\$900,000	3,200	3,200	0
Saint John's University (Santa Fe, N.M.) ARA	\$600,000	\$600,000	\$1,200,000	\$1,500,000	570	573	286
Union College (Lincoln, Neb.)	\$600,000	\$475,000	\$1,100,000	\$1,100,000	900	900	450
Salt Lake City Community College (Salt Lake City)	\$520,000	\$450,000	\$1,090,000	\$1,100,000	na	na	0
Fox Valley Technical College (Appleton, Wis.)	\$500,000	\$750,000	\$1,250,000	\$1,250,000	7,400	10,500	0
ANNUAL FOOD PURCHASES \$100,000 - \$299,999							
Olivet College (Olivet, Mich.) CHT	\$250,000	\$840,000	\$1,290,000	\$1,325,000	1,500	1,500	570
Texas State Technical College (Harlingen, Texas)	\$250,000	\$55,000	\$423,000	\$423,000	5,000	6,000	2,700
Northeast Texas Comm College (Mount Pleasant, Texas) GWD	\$225,000	\$94,500	\$324,000	\$675,000	200	200	95
Webb Institute College (Glen Cove, N.Y.) CUL	\$200,000	\$290,000	\$495,000	\$541,000	83	83	83
Waukesha County Tech College (Pewaukee, Wis.) FSI	\$180,000	\$400,000	\$600,000	\$1,000,000	23,800	25,000	0
Middlesex County College (Edison, N.J.) SOD	\$150,000	\$300,000	\$500,000	\$1,000,000	na	1,400	0
TOTALS	\$153,670,569	\$166,106,899	\$378,814,340	\$479,070,290	536,451	557,406	131,943
MEANS	\$3,073,411	\$3,322,138	\$7,576,287	\$9,581,406	11,176	11,376	2,693

KEY: ARA = Aramark; CHT = Chartwells; CUL = Culinary Art; FSI = Food Service Inc.; GWD = Great Western Dining; SOD = Sodexo

To view the complete Performance Report click on Research then **CENSUS REPORTS** at:
FOODSERVICEDIRECTOR.COM

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COLLEGE/UNIVERSITY (location)	Food Purchases	Labor Costs	Foodservice Expenses	Foodservice Revenue	Enrollment		Students on Meal Plan
					2009	2010	
Brigham Young University (Provo, Utah)	\$17,434,554	\$13,261,475	\$39,447,477	\$399,407,28	32,992	32,947	4,855
Miami University (Oxford, Ohio)	\$14,806,396	\$18,709,093	\$40,195,188	\$44,798,253	16,136	16,359	11,600
University of Georgia (Athens, Ga.)	\$11,000,000	\$12,000,000	\$27,000,000	\$37,000,000	33,500	34,000	8,300
University of Minnesota (Minneapolis) ARA	\$10,400,000	\$13,000,000	\$23,600,000	\$31,350,000	55,000	55,000	8,250
North Carolina State (Raleigh, N.C.)	\$10,300,000	\$9,700,000	\$25,985,000	\$27,947,000	34,000	34,376	7,906
West Virginia University (Morgantown, W.Va.)	\$9,200,000	\$9,800,000	\$19,660,000	\$25,500,000	27,500	29,500	7,200
University of Missouri (Columbia, Mo.)	\$6,945,352	\$7,967,686	\$18,534,908	\$24,700,059	31,273	32,415	7,215
University of Iowa (Iowa City, Iowa)	\$6,800,000	\$6,050,000	\$13,075,000	\$19,700,000	30,000	30,400	6,080
Appalachian State University (Boone, N.C.)	\$6,700,000	\$6,300,000	\$18,050,000	\$16,400,000	16,500	17,000	5,600
Emory University (Atlanta) SOD	\$6,000,000	\$8,500,000	\$18,000,000	\$26,225,000	13,000	13,300	4,500
University of Texas (Austin, Texas)	\$6,000,000	\$8,000,000	\$18,500,000	\$25,500,000	50,000	51,000	15,000
University of Nebraska (Lincoln, Neb.)	\$4,900,000	\$3,500,000	\$13,400,000	\$26,250,000	\$23,100	23,500	6,000
University of North Texas (Denton, Texas)	\$4,800,000	\$6,200,000	\$12,800,000	\$14,450,000	32,500	35,000	7,500
University of Northern Iowa (Cedar Falls, Iowa)	\$4,400,000	\$6,700,000	\$12,301,000	\$18,131,250	13,000	13,200	4,667
University of North Dakota (Grand Forks, N.D.)	\$3,400,000	\$4,700,000	\$9,700,000	\$12,380,000	13,500	14,000	3,600
Middlebury College (Middlebury, Vt.)	\$3,300,000	\$5,900,000	\$9,905,000	\$11,881,000	2,480	2,480	2,480
Gettysburg College (Gettysburg, Pa.)	\$2,828,000	\$2,995,000	\$6,077,000	\$10,360,000	2,642	2,650	2,018
Gustavus Adolphus College (Saint Peter, Minn.)	\$2,750,000	\$2,450,000	\$6,770,000	\$7,135,000	2,550	2,500	2,375
Elmira College (Elmira, N.Y.)	\$2,500,000	\$1,250,000	\$4,250,000	\$5,000,000	1,150	1,200	90
Bowdoin College (Brunswick, Maine)	\$2,000,000	\$3,300,000	\$5,415,000	\$9,500,000	1,730	1,730	1,730
Plymouth State College (Plymouth, N.H.) SOD	\$1,900,000	\$1,900,000	\$3,800,000	\$4,000,000	4,200	4,200	2,600
Saint Anselm College (Manchester, N.H.)	\$1,877,267	\$2,630,145	\$5,139,767	\$8,500,000	1,800	1,800	1,650
University of Indianapolis (Indianapolis)	\$1,740,000	\$1,260,000	\$3,000,000	\$3,500,000	4,700	5,000	3,600
Western Oregon University (Monmouth, Ore.)	\$1,500,000	\$1,500,000	\$4,000,000	\$4,555,000	5,600	6,300	1,008
North Greenville College (Tigerville, S.C.) ARA	\$1,300,000	\$1,100,000	\$2,900,000	\$3,100,000	2,000	2,200	na
Carl Albert State College (Poteau, Okla.)	\$650,000	\$90,000	\$760,000	\$700,000	3,000	4,000	300
Herkimer County Community College (Herkimer, N.Y.)	\$600,000	\$434,000	\$1,034,000	\$900,000	3,200	3,200	0
Saint John's University (Santa Fe, N.M.) ARA	\$600,000	\$600,000	\$1,200,000	\$1,500,000	570	573	286
Union College (Lincoln, Neb.)	\$600,000	\$475,000	\$1,100,000	\$1,100,000	900	900	450
Salt Lake City Community College (Salt Lake City)	\$520,000	\$450,000	\$1,090,000	\$1,100,000	na	na	0
Fox Valley Technical College (Appleton, Wis.)	\$500,000	\$750,000	\$1,250,000	\$1,250,000	7,400	10,500	0
Penn State University - Dubois (Dubois, Pa.) CRH	\$500,000	\$100,000	\$600,000	\$600,000	1,100	1,000	0
Potomac State College (Keyser, W.Va.)	\$500,000	\$750,000	\$1,350,000	\$2,370,000	1,600	1,800	685
Southwestern Adventist University (Keene, Texas)	\$500,000	\$450,000	\$995,000	\$1,250,000	900	850	430
Gateway Community College (Phoenix) COM	\$400,000	\$0	\$400,000	\$400,000	5,000	5,000	0
Rose State College (Midwest City, Okla.)	\$400,000	\$100,000	\$553,000	\$560,000	9,000	9,000	0
SUNY Dutchess Community College (Poughkeepsie, N.Y.)	\$364,000	\$335,000	\$699,000	\$780,000	7,200	8,100	0
Blackburn College (Carlinville, Ill.) SOD	\$300,000	\$170,000	\$470,000	\$1,253,000	550	550	390
Catholic Theological University (Chicago) SIRUS	\$300,000	\$200,000	\$500,000	\$70,000	60	60	60
Chattanooga State Tech. College (Chattanooga, Tenn.)	\$300,000	\$300,000	\$600,000	\$500,000	9,000	10,000	0
Henry Ford Community College (Dearborn, Mich.)	\$300,000	\$0	\$500,000	\$1,300,000	295	320	0
Olivet College (Olivet, Mich.) CHT	\$250,000	\$840,000	\$1,290,000	\$1,325,000	1,500	1,500	570
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Middlesex County College (Edison, N.J.) SOD	\$150,000	\$300,000	\$500,000	\$1,000,000	na	1,400	0
Art Institute of Atlanta (Roswell, Ga.)	\$100,000	\$80,000	\$180,000	\$180,000	740	800	0
College of Saint Joseph (Rutland, Vt.) FV	\$100,000	\$100,000	\$206,000	\$300,000	500	425	70
Saint Clair Community College (Port Huron, Mich.) BCC	\$100,000	\$70,000	\$190,000	\$190,000	4,000	4,088	0
TOTALS	\$153,670,569	\$166,106,899	\$378,814,340	\$479,070,290	536,451	557,406	131,943
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