

2024 Digital Content Coverage

RESTAURANT
BUSINESS

Month	Special Reports*
January	Finance: Landing page featuring a collection of articles on this topic.
February	Labor: Landing page featuring a collection of articles on this topic.
March	Menu: Landing page featuring a collection of articles on this topic.
April	Restaurant Leader of the Year: Annual look at the most relevant executive in the industry.
May	GM of the Year: Annual award for standout General Managers (includes event sponsorship).
June	Top 500: In partnership with Technomic, a comprehensive list of the top restaurant chains in the country, includes expert editorial analysis and trendspotting (exclusive subscriber-only access).
July	Future 50: Annual list featuring the fastest-growing small restaurant chains in the U.S.
August	Sustainability: Landing page featuring a collection of articles on this topic.
September	Consumer Trends: Landing page featuring a collection of articles on this topic.
October	Technology: Landing page featuring a collection of articles on this topic.
November	Top 100 Independents: RB's signature project, our annual look at the 100 top-grossing independent restaurants.
December	Year in Review: Annual look back at the most important stories of the year.

*Either done as a long-form feature story or mini-premier — a landing page featuring a collection of articles on a topic.
Note: Content is flexible; Contact your sales representative for more information.

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Keyword Sponsorships

- Acquisitions
- Bars
- Beverages
- Breakfast
- Burgers
- Casual Dining
- Chicken
- Coffee
- Commodities
- Economy
- Employees
- Family Dining
- Finance
- Food
- Food Costs
- Franchising
- Ghost Kitchen
- Government
- Health
- Immigration
- Independents
- Italian
- Labor
- Leadership
- Management
- Marketing
- Menu
- Mergers
- Minimum Wage
- News
- Operations
- Packaging
- Pizza
- Plant-Based
- Quick Service
- Real Estate
- Regulation
- Retail
- Sales and Profits
- Seafood
- Steak
- Supply Chain
- Sustainability
- Takeout
- Technology
- Top 500
- Virtual Kitchens

Podcast Sponsorships

RB Daily — A dose of the latest restaurant news featuring multiple RB editors (new episodes daily).

A Deeper Dive — Goes in-depth on the most pressing challenges and opportunities restaurant operators face today, hosted by Editor-in-Chief Jonathan Maze (weekly).

Restaurant Rewind — Editor-at-Large Peter Romeo looks at the people, concepts and trends that helped create the restaurant industry as we know it today (weekly).

Menu Feed — Senior Editor Patricia Cobe delves into menu development and trends through lively conversations with chefs (weekly).

Multimedia Sponsorships

Chef's Dish — Ongoing video series that spotlights chefs preparing a signature recipe in their restaurant kitchens (6x yearly).

Fast Food Minute — Weekly social media series in which RB Editor-in-Chief Jonathan Maze breaks down industry history and trends.