

2023 Digital Content Coverage

RESTAURANT
BUSINESS

Month	Special Reports
January	Finance
February	Labor
March	Menu
April	Restaurant Leader of the Year: RB's annual look at the most relevant executive in the industry.
April-June	Top 500 Editorial Analysis (List not available for sponsorship)
May	Marketing
June	Franchising
July	Buzzworthy Brands: Formerly known as the Future 50, this annual list features the fastest-growing small restaurant chains in the U.S.
August	Sustainability
September	Consumer Trends
October	Technology
November	Top 100 Independents: RB's signature project, our annual look at the 100 top-grossing independent restaurants.
December	Year in Review: An annual look back at the most important stories of the year.

Keyword Sponsorships	
• News	• Immigration
• Finance	• Independents
• Franchising	• Italian
• Casual dining	• Leadership
• Family dining	• Management
• Quick service	• Marketing
• Pizza	• Mergers
• Burgers	• Minimum wage
• Chicken	• Operations
• Acquisitions	• Plant-based
• Breakfast	• Retail
• Beverages	• Sales and profits
• Bars	• Seafood
• Coffee	• Sustainability
• Commodities	• Technology
• Economy	• Top 500
• Employees	• Virtual kitchens
• Labor	• Packaging
• Menu	• Steak
• Food	• Takeout
• Food costs	• Real Estate
• Ghost kitchen	• Regulation
• Government	• Supply chain
• Health	

*Note: Content is flexible; Contact your sales representative for more information.