

Content Schedule

All content, once released, is available on-demand for the entirety of the community.

RELEASE WEEK	SESSION TYPE	TITLE	SPEAKERS	DESCRIPTION
Feb. 23, 2021	Keynote Session	Invest or Divest: Staying Put is Not a Strategy	Donna Hood Crecca, Principal, Technomic Mitch Morrison, VP, Retailer Relations, Winsight Media	Are you ready for one of the greatest retail transformations? Spurred by COVID-19, c-stores are rapidly evolving from traditional boxes built on in-store traffic to fulfillment centers offering customers new ways to order and receive, from delivery and drive-thru to curbside and in-store pickup.
March 2, 2021	Talks from The Top	Talks from The Top featuring Arie Kotler, CEO, GPM Investments, LLC	Moderator: Mitch Morrison, VP, Retailer Relations, Winsight Media Arie Kotler, CEO, GPM Investments, LLC	Talks From the Top is an exclusive interview between key industry executives and Vice President of Retailer Relations at Winsight Media, Mitch Morrison.
March 9, 2021	CMOY Awards Presentation	CMOY Awards	Steve Holtz, Content Director, Convenience Group, Winsight Media Danielle Holloway, Senior Director, Industry Engagement, Altria Group Distribution Company	During this fun happy hour awards presentation we honor the 6th Annual Category Manager of the Year (CMOY) nominees and announce the winners in each category.

RELEASE WEEK	SESSION TYPE	TITLE	SPEAKERS	DESCRIPTION
March 16, 2021	Workshop: Tech/ Operations	Is Your Store Relevant?	Roy Strasburger, CEO, StrasGlobal	With retail foot traffic down, how do we stay relevant? See your store the way your community sees you. And, visit your neighborhood for what they need. StrasGlobal shares tips to see your stores “inside/out” and “outside/in” so you stay relevant.
March 16, 2021	Grab N Go	Grab N Go featuring RaceTrac	Laura White, Category Manager, RaceTrac	Great strategies in under 120 seconds. These “Grab N Go” bits feature ideas retailers have implemented in the past year amidst the pandemic.
March 23, 2021	Quick Bites: Behind the Counter	Quick Bites: Behind the Counter	Moderator: Abbey Lewis, VP of Content Strategy, Winsight Media Hannah Prokop, Associate Editor, Convenience Group, Winsight Media	Abbey Lewis interviews Hannah Prokop of CSP to discuss current stories, products and trends in the industry, particularly in relation to Behind the Counter.
March 30, 2021	CMOY Interview: Multiple Categories	One Round with Kin Jenks of Kwik Trip	Moderator: Steve Holtz, Content Director, Convenience Group, Winsight Media Kim Jenks, Category Manager, Kwik Trip	Steve Holtz interviews Kim Jenks, this year’s Multiple Categories Category Manager of the Year (CMOY).
April 6, 2021	Talks from The Top	Talks from the Top featuring Chris Gheysens, CEO, Wawa, Inc.	Moderator: Mitch Morrison, VP, Retailer Relations, Winsight Media Chris Gheysens, CEO, Wawa, Inc.	Talks From the Top is an exclusive interview between key industry executives and Vice President of Retailer Relations at Winsight Media, Mitch Morrison.

RELEASE WEEK	SESSION TYPE	TITLE	SPEAKERS	DESCRIPTION
April 13, 2021	Workshop: Snacks & Candy	How America Eats: The Snacking Frenzy in 2021 and Beyond	Sally Lyons Wyatt, EVP & Practice Leader, IRI	A closer look at the snacking dynamics of 2020 and which trends will persist or change throughout this year.
April 13, 2021	Grab N Go	Grab N Go featuring Kwik Trip	Greg Scriver, Vice President of Procurement and Marketing, Kwik Trip	Great strategies in under 120 seconds. These "Grab N Go" bits feature ideas retailers have implemented in the past year amidst the pandemic.
April 20, 2021	Quick Bites: Snacks & Candy	Quick Bites: Snacks & Candy	Moderator: Abbey Lewis, VP of Content Strategy, Winsight Media Panelist: Steve Holtz, Content Director, Convenience Group, Winsight Media	Abbey Lewis interviews Steve Holtz to discuss current stories, products and trends in the industry, particularly in relation to Snacks and Candy.
April 27, 2021	CMOY Interview: Foodservice	One Round with Andrew Kintigh of Casey's	Moderator: Steve Holtz, Content Director, Convenience Group, Winsight Media Andrew Kintigh, Category Manager of Prepared Food, Casey's	Steve Holtz interviews Andrew Kintigh, this year's Foodservice Category Manager of the Year (CMOY).
May 4, 2021	Talks from the Top	Talks From The Top featuring Stephanie Stuckey, CEO, Stuckey's Corporation	Moderator: Mitch Morrison, VP, Retailer Relations, Winsight Media Stephanie Stuckey, CEO, Stuckey's Corporation	Talks From the Top is an exclusive interview between key industry executives and Vice President of Retailer Relations at Winsight Media, Mitch Morrison.

RELEASE WEEK	SESSION TYPE	TITLE	SPEAKERS	DESCRIPTION
May 11, 2021	Workshop: CBD & Emerging	Workshop: CBD & Emerging	Larry Levin, Executive Vice President, Consumer & Shopper Marketing, IRI	TBD
May 11, 2021	Grab N Go	Grab N Go featuring Rutter's	Chris Hartman, Director of Fuels, Forecourt, Advertising and Construction, Rutter's	Great strategies in under 120 seconds. These "Grab N Go" bits feature ideas retailers have implemented in the past year amidst the pandemic.
May 18, 2021	Quick Bites: Packaged Beverages	Quick Bites: Packaged Beverages	Moderator: Abbey Lewis, VP of Content Strategy, Winsight Media Panelist: Hannah Prokop, Associate Editor, Convenience Group, Winsight Media	Abbey Lewis interviews Hannah Prokop of CSP to discuss current stories, products and trends in the industry, particularly in relation to Packaged Beverages.
May 25, 2021	CMOY Interview: Dispensed Beverage	One Round with Jessica Tritten of Love's Travel Center	Moderator: Steve Holtz, Content Director, Convenience Group, Winsight Media Jessica Tritten, Category Manager, Love's Travel Center	Steve Holtz interviews Jessica Tritten, this year's Dispensed Beverage Category Manager of the Year (CMOY).
June 1, 2021	Talks from the Top	Talks From The Top featuring Doug Haugh	Moderator: Mitch Morrison, VP, Retailer Relations, Winsight Media Doug Haugh, President, Parkland USA, Parkland Corporation	Talks From the Top is an exclusive interview between key industry executives and Vice President of Retailer Relations at Winsight Media, Mitch Morrison.

RELEASE WEEK	SESSION TYPE	TITLE	SPEAKERS	DESCRIPTION
June 8, 2021	Workshop: Packaged Beverage	TBD	TBD	TBD
June 8, 2021	Grab N Go	Grab N Go featuring Delek	Viko Perrine, Director of Branded Innovations and Customer Loyalty, Delek	Great strategies in under 120 seconds. These “Grab N Go” bits feature ideas retailers have implemented in the past year amidst the pandemic.
June 15, 2021	Quick Bites: Technology/ Operations	Quick Bites: Technology/ Operations	Moderator: Abbey Lewis, VP of Content Strategy, Winsight Media Panelist: Jackson Lewis, Editor, Convenience Group, Winsight Media	Abbey Lewis interviews Jackson Lewis of CSP to discuss current stories, products and trends in the industry, particularly in relation to Technology and Operations.
June 22, 2021	CMOY Interview: Loyalty/Delivery	CMOY Interview: Loyalty/Delivery	Moderator: Steve Holtz, Content Director, Convenience Group, Winsight Media Eric Rush, Digital Marketing & Advertising Manager, QuickCheck	Steve Holtz interviews Eric Rush, this year’s Loyalty/Delivery Category Manager of the Year (CMOY).