**Cocktails**

3.8% increased mentions of specialty drinks on menus in the last year

Fastest-Growing Cocktail Flavors:

- Yuzu: 28%
- Rosemary: 28%
- Green Tea: 25%
- Dark Chocolate: 25%
- Nutmeg: 23%

82% of operators serve specialty drinks

2.8% increased penetration of specialty drinks over the last five years

Trends to Watch:

- Coconut Water Cocktails
- Tomato Cocktails Beyond Bloody Marys
- Oleo Saccharum
- Applejack
- Banana Cocktails

Fastest-Growing Cocktails:

- Mules: 23%
- Classic Cocktails: 9%
- Sangria: 9%
- Bellini/Mimosa: 9%
- Shot/Shooter: 8%

Base: Q4 2016-Q4 2017

Source: Technomic’s MenuMonitor and Independent Insights, powered by Ignite