

Cocktails



3.8%
increased
mentions of
specialty drinks
on menus in
the last year

Fastest-Growing Cocktail **Flavors**:



Trends to Watch:



Coconut Water
Cocktails



Tomato
Cocktails
Beyond
Bloody Marys



Oleo
Saccharum

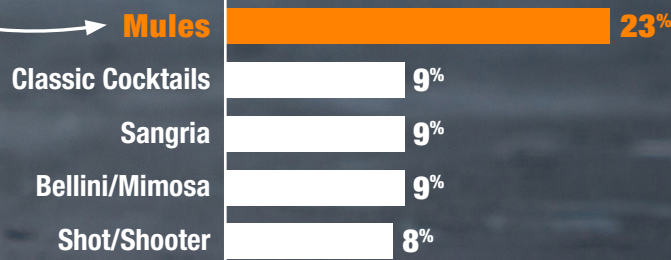


Banana
Cocktails



Applejack

Fastest-Growing Cocktails:



82%
of operators
serve
**specialty
drinks**

2.8%
increased
penetration of
specialty drinks
over the last
five years



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