



SHUTTLE BUS & ON-SITE MARKETING OPPORTUNITIES SPONSORSHIP RATES

Prices include; space, production, installation, management,
insurance for bus damage, removal and disposal. All rates are NET.

Transportation provided by:



MAY 18 - 21, 2024 • Chicago, IL

EXTERIOR BUS SIGNAGE FULL SIZED COACHES

Exterior bus advertising gives you traveling billboards at all convention venues, access roads, parking lots and throughout Greater Chicago with full color, high quality signs.

Side Banners	Single Sided		Double Sided	
Size	1-15	16+	1-15	16+
4'w x 2'h Window	\$ 750 ea.	\$ 725 ea.	\$ 1,400 ea.	\$ 1,350 ea.
Triple Window	2,150	2,000	4,200	4,000
10'w x 2'h	1,650	1,550	3,200	3,100
20'w x 2'h (3 minimum)	2,100	2,000	4,100	4,000
30'w x 2'h (3 minimum)	2,500	2,400	4,900	4,800
Full Bus Wrap \$24,995/bus				
King Bus Wrap \$14,995/bus Half King Bus Wrap \$7,995/bus				

WINDOW SIGNS: Placed on 2nd window if single, or 2nd, 3rd & 4th if triple on passenger entry side, but may be done on both sides.

SIDE RIBBONS: 2'h signs displayed on either the passenger entry side alone or double-sided for maximum exposure. Buses hosting minimum 20' ribbon signs have exclusive exterior signage on that vehicle. 10', 20' and 30' ribbons are all printed on vinyl.

BUS WRAPS: FULL - On both sides, back and small front section. KING - Between the wheel wells on both sides. Inquire about minimum requirements for wraps and other wrap configurations.

INTERIOR BUS OPTIONS

Interior bus advertising targets attendees during the 10-15 minute bus ride.

	Size	1-10	11-25	26+
Interior Header/Windshield Sign - 1 sign/bus	40"w x 12"h	\$ 675/bus	\$ 650/bus	\$ 625/bus
Interior Passenger Window - 6 signs/bus	24"w x 12"h	2,500/bus	2,475/bus	2,450/bus
Headrest Covers - 20/full sized coach	7"w x 7"h ad	900/bus	875/bus	850/bus

INTERIOR HEADER/WINDSHIELD SIGN: Full-color, high quality 40"w x 12"h printed sign, located at the front of the bus facing all seated passengers.

INTERIOR PASSENGER WINDOW SIGNS: Six full color 24"w x 12"h signs next to seated attendees as they ride to the show. Placed on both sides on every other window starting with the 2nd window. (3 signs on both sides.)

HEADREST COVERS: Four-color 7" x 7" graphic image on crisp white linen facing seated attendees as they ride to the show. Package includes 20 rear-facing covers per bus (10 aisle seats on both sides of the center aisle).

EN ROUTE BUS VIDEO

Video runs on a large portion of the shuttle bus fleet. The loop that plays continuously during show service to a captive audience is a great booth traffic builder for exhibitors.

	Size	Price
Sponsor supplies pre-produced video clips. (Production services available to create a video clip. Inquire about pricing.)	15 Seconds	\$2,495
	30 Seconds	\$3,250

HOTEL LOBBY & TRANSPORTATION FLYER

Take advantage of the highly visible, constantly viewed shuttle schedules.

	Quantity	Price
Hotel Lobby	All signs (Exclusive)	\$ 7,500 total
Transportation Flyer	All (Exclusive)	3,500

HOTEL LOBBY SIGNS: Full color 19"w x 6"h ad on the 22"w x 28"h bus schedule signs displayed in 50+ hotels serviced by the shuttles (where allowed).

TRANSPORTATION FLYER: The full "official" shuttle schedule distributed at hotels, convention center, and on the show web site. Advertising area 4 1/2" x 7 1/2".

For information contact

Bliss Beasley at 1-205-332-1413 x101 or email blissb@expomarkit.com