

May 18-21, 2024 | McCormick Place | Chicago, IL USA

Winsight, LLC may adopt rules or regulations from time to time pertaining to the Event and not specifically covered by the [terms and conditions](#) and may amend or revoke them at any time, upon reasonable notice to Exhibitor. Exhibitor shall observe and abide by additional regulations made by WSE as soon as they are communicated to Exhibitor. See below for the additional regulations and guidelines.

**Winsight, LLC and its authorized representatives are hereinafter referred to as “Show Management”. The National Restaurant Association Restaurant, Hotel-Motel Show is hereinafter referred to as “Show”.**

**Operation of Displays** – The Exhibitor shall assume responsibility to have an Exhibitor representative in the booth at all times during official Show hours, and said representative shall be responsible for keeping the exhibit neat, manned and operational at all times. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit that, in its sole opinion, detracts from the general character of the Show as a whole. This includes, but is not limited to, an exhibit that, because of noise, flashing lights, method of operation, or display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the Show as a whole. Use of so-called “barkers” or “pitchmen” is strictly prohibited.

All demonstrations or other promotional activities, including crowds from these activities, must be confined to the limits of the Exhibit Space and must not block the aisles. No sales activity, demonstrations, sampling, giveaways, solicitation, literature distribution, etc. will be permitted in the aisles of the Show floor or the public areas of the building. Exhibitors are not allowed to do booth drop-offs or handouts to other exhibitor booths. Promotional material can only be given out from within the Exhibitor’s own booth.

**Retail Sales** – No direct or retail sales are permitted at any time. The exchange of payment and delivery of product to the buyer on the Show floor is strictly prohibited. Exhibitors may take orders for product, however delivery of product must take place after the conclusion of the Show.

**Contests, Drawings & Lotteries** – Raffles or other promotional measures requiring guests to be present at a specified location and time are prohibited. Exhibitor represents and warrants that any contests, drawings or lotteries it conducts meet the requirements of all federal, state and local laws regarding such activities. All unusual promotional activities must be approved in writing by Show Management at least 60 days prior to the opening of the Show.

**Literature Distribution** – Distribution of trade publications, invitations, circulars, business cards, stickers, novelties, etc., may be made only within the Exhibit Space assigned to the Exhibitor distributing such materials. Trade publishers are prohibited from soliciting advertising during the Show.

**Literature Bag Distribution** – Messages printed in or on a bag distributed by an Exhibitor in the National Restaurant Association Show may only contain their own company name, marks and intellectual property. Distribution of literature bags must remain within the Exhibit Space assigned to the Exhibitor distributing the bag.

**Live Animals** – Unless otherwise required under applicable law, live animals and insects are prohibited.

**Models** – Booth representatives, including models or demonstrators, must be properly and modestly clothed, in addition to having an official Show badge. Excessively revealing attire is prohibited. Models, costumed performers, etc. must stay within Exhibit Space and are not permitted to be outside of designated Exhibit Space.

**Food and/or Beverage Samples** – Exhibitors must cease the distribution of samples of any kind whenever such activity blocks the aisles or in any way inhibits nearby Exhibitors. Exhibitors who plan to serve food and/or beverages are required to submit the “Food & Beverage Sampling Form”

**Any exhibitor who wishes to sample alcoholic beverages in their booth must submit the Application for Permission to Sample Alcoholic Beverages, agree to the terms and conditions as stated on the application and be approved by Show Management prior to April 16, 2024.** Exhibitors whose products are alcoholic beverages may sample alcoholic beverages in their booth, provided they are in compliance with WINSIGHT, McCormick Place, state, and local laws regarding such activity. Exhibitors whose primary products are not alcoholic beverages must abide to the current policies of WINSIGHT, McCormick Place and SAVOR...Chicago. Exhibitors must be in compliance with WINSIGHT, McCormick Place, state, and local laws regarding such activity and must purchase all beverages through SAVOR...Chicago, the exclusive provider in McCormick Place. You cannot bring in your own alcohol.

**Sound** – Exhibits which include the operation of musical instruments, radios, sound and/or public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not disturb or disrupt adjacent Exhibitors and their patrons, nor cause the aisles to become blocked. Loudspeakers must be positioned to direct sound toward the center of the exhibit booth or display area; NOT pointed toward the aisles. The 80/80 Sound Rule: Any sound which consistently exceeds 80 decibels measured at the edge of an Exhibitor’s booth, is clearly identifiable more than 80 feet from that booth, or is, in the opinion of Show Management, objectionable or interfering with neighboring exhibits is considered in violation of National Restaurant Association Show Terms and Conditions.

**Music Licensing** – No Exhibitor may use music, whether live or recorded, in its booth without appropriate music licensing agreements for the public performance of any copyrighted music utilized by the Exhibitor.



# BOOTH OPERATIONS REGULATIONS & GUIDELINESS

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**Code of Conduct** – As the largest foodservice trade show in the world, the National Restaurant Association Show is committed to conducting its events with the highest levels of professionalism and ethical conduct where attendees can exchange information, gain knowledge, and network with other industry professionals.

To facilitate this, the National Restaurant Association Show strives to provide a hospitable, safe and educational environment during all of its conferences, meetings, and events. The National Restaurant Association Show expects all of its exhibitors, sponsors, speakers, staff, and other event attendees to assist in creating a positive experience for all event participants.

*This Code of Conduct outlines the National Restaurant Association Show's expectations for participant behavior, as well as the consequences for conduct considered unacceptable. By registering for the Show, you agree to comply with this Code of Conduct and comply with all state, local, and facility rules, regulations, and laws this includes but is not limited to health and safety measures that may be implemented due to the COVID-19 global pandemic.*

All event participants are expected to conduct themselves in a professional manner. We request that all participants be respectful of other participants, and conduct themselves in a collaborative and polite manner.

**Prohibited Behavior** – Unacceptable behavior includes any rude, intimidating, abusive, discriminatory, derogatory, demeaning, or harassing conduct. Though any of such conduct may lead to disciplinary action, harassing or discriminatory behavior in particular are strictly forbidden and will not be tolerated. Harassment includes all forms of offensive or unwanted physical or verbal attention or conduct related to race, age, gender, sexual orientation, disability, ethnicity, religion, national origin, or any other protected characteristic. Examples of harassment include, but are not limited to: derogatory jokes, slurs, insults or name-calling; the use of sexual images in public spaces; deliberate intimidation, stalking, or following; harassing photography or recordings; sustained disruption of talks or other events; inappropriate physical contact; unwelcome sexual attention, touching, flirtation, or other threatening conduct. Discriminatory conduct includes treating an individual differently because of race, age, gender, sexual orientation, disability, ethnicity, religion, national origin, or any other protected characteristic.

**Reporting and Enforcement of Unacceptable** – Unacceptable behavior or conduct violating this Code should be promptly brought to the attention of event staff or security at (312) 853-2525. Violations of law should immediately be reported to McCormick Place security at (312) 791-6060.

If a participant engages in harassing or discriminatory behavior, the National Restaurant Association Show may take appropriate steps to remedy the situation, including, but not limited to, removing the individual from the Show or event, or any future event, with no refund. The National Restaurant Association Show requires anyone asked to stop unacceptable conduct to comply with the request immediately.

The National Restaurant Association Show takes its Code of Conduct seriously and expects all event attendees to respect one another at all times. If you experience or witness any unacceptable behavior at an event, please immediately bring it to the attention of event security or a National Restaurant Association Show staff member at (312) 853-2525.

The National Restaurant Association Show reserves the right to interpret the foregoing Code of Conduct and to amend or modify it as it deems necessary.