

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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KIDS MEAL FUN, A DIVISION OF SHERMAN SPECIALTY TOY COMPANY WILL OFFER GOODIES FOR KIDS MEAL PROGRAMS AT THE NATIONAL RESTAURANT ASSOCIATION SHOW IN MAY.

Syosset, NY - Kids Meal Fun, a division of Sherman Specialty Toy Co., has begun preparations for their exhibit of innovative premiums and "theme" kids' meal programs for "kids" of all ages. Kids Meal Fun's theme for this year's show continues to be: **WE SERVE FUN!** Kids Meal Fun hopes to show restaurateurs the needed ingredients for a recipe of fun. Kids Meal Fun's booth at the Restaurant Hotel-Motel Show, which will be held at the McCormick Place May 20-23, 2023, is **5333**.

Hector Duran, head of the restaurant division at Kids Meal Fun said, "restaurateurs have always known the importance of appealing to kids and the **young at heart alike**. The best way to a kid's heart is not only through good food, but also, through a toy. Kids Meal Fun's aim is to help restaurant owners gain an edge by catering to families. We can do this for all restaurants, be it a one unit or a 1,000-unit chain"

The fastest growing restaurant chains are those that create a friendly atmosphere for kids, hence giving parents the excuse to eat out without having to worry about entertaining the kids.

Sherman Specialty is a **Direct Importer and Supplier** of crayons, premium toys and printed material for children's meal programs. Sherman has been servicing our restaurant customers for 70 years! Sherman's premium toy product line covers most budgets from 1¢ and up.