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ZUMEX presents ZITRUX: The first self-serving and autocleaning commercial juicer!

ZUMEX to Exhibit at The National Restaurant Association Show, May 20-23, 2023

[Miami, Florida, United States] [May 19, 2023] – [ZUMEX USA, INC], A leading brand in innovation and technology in the commercial juicing market, will showcase a 100% fresh juice experience to its visitors by having built-in juice bar for all attendees to sip, enjoy and ask away all business questions. In addition, the ZUMEX team, a brand that originated in Valencia, Spain, known for being one of the first to introduce self-serving juicers for commercial businesses, will reveal in its first tradeshow appearance in North America a game-changing Juicer machine: ZITRUX.

After much market research and understanding of the end consumer's needs, our fast-paced society, and the need for automation and less labor, ZUMEX presents it as the first commercial machine to have the autonomy to clean itself. In addition, once prompted to serve, it pours freely 100% fresh squeezed juice.

As an exhibitor at the Show, an event bringing together more than 51,000 food service professionals from 112 different countries and representing over 900 product categories, ZUMEX expects to showcase all their best-selling units found across national chains such as Speed S+Plus, Versatile Pro, Soul Series 2 and much more!

"The commitment to design and innovation is in our roots. so much so that since 2016, Zumex has been recognized by the Ministry of Industry with the Innovative SME seal, thanks to the many innovative developments and patents generated by our engineers and designers." Victor Bertolin, ZUMEX Group, CEO.

"We've been attending NRA for many years, and this year we hope that by bringing different offerings, more customers can see the potential and profitability behind ZUMEX and their one-of-a-kind squeezing system." Sergio Rubio, Director of Business Development/Corporate accounts.

As the global restaurant and hospitality industry's premier trade show, the National Restaurant Association Show is the place to explore everything that's happening in the hospitality industry, from the latest food and beverage trends to emerging technology. It's all here! For more information, visit nationalrestaurantshow.com.

