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FOR IMMEDIATE RELEASE:

Roland Foods to Sample Assorted Product Lines at NRA in Chicago

CHICAGO, IL-May 20, 2023- [Roland Foods](#), leading purveyor of fine ingredients, is set to exhibit at this year's National Restaurant Association Show in Chicago, May 20-23. The company plans to sample a variety of products from their extensive portfolio, including their new line of organic quinoas and tahini. Tradeshow attendees can try the new products at Roland Foods' Booth #9402 in Lakeside Center.

The new line of quinoas includes red, white, and tricolor organic pre-washed quinoas available in 12-oz. boxes. These new additions are an extension of Roland Foods' organic line which also includes truffle oils, Asian noodles, oils and glazes, and tahini. Roland Foods will also be sampling their new organic fine tahini, available in an easy-to-use squeeze bottle, alongside their line of flavored tahini products. The full line of flavored tahini includes harissa spice, roasted garlic, and black tahini.

Roland Foods recently brought on Research and Development Chef Maya Lederer, who will also be cooking up bite-sized snacks at the convention. Chef Maya plans to showcase some of Roland Foods' core items and collections including their jackfruit, novelty condiments, and sweet ingredient selections. In addition to Chef Maya's cooking samples, Roland Foods will also be exhibiting their extensive Asian assortment and bar portfolio, each with accompanying dish

samples. A recent uptick in consumer interest in premium cocktails and zero-proof beverages was the driving force behind the company's newfound focus on beverage programs. For more information on Roland Foods' premium selection of bar and cocktail ingredients, please visit their interactive flipbook at <https://www.flipsnack.com/rolandfoods/rf-barcocktailcollection.html/>.

The National Restaurant Association's 2023 Show will take place at McCormick Place in Chicago Illinois, from May 20-23. Roland Foods will be exhibiting at booth #9402 in Lakeside Center throughout the full duration of the conference. For more information on the NRA Show, please visit <https://www.nationalrestaurantshow.com/>. For further details on Roland Foods, please visit <https://rolandfoods.com/>.

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About Roland Foods: Since 1934, Roland Foods has been a purveyor of premium, high-quality global ingredients. With a curated portfolio of over 900 products carefully sourced worldwide, the brand is a trusted resource relied upon by chefs and home cooks. An established brand in the Fine Foods category, Roland Foods aims to inspire culinary curiosity and creativity in the kitchen. **Roland Foods - The World at Your Table™**

To learn more about Roland Foods, please visit <https://rolandfoods.com/>