

RASTELLI

FOODS GROUP



OFFICIAL PRESS KIT

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**“Do the right thing,
always.”**

- Ray “Pop” Rastelli, Sr.

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FROM HUMBLE BEGINNINGS

From a small retail store called The Meat Stop, to a vertically integrated, global food services company, Rastelli Foods Group has been at the nucleus of food management since 1976.

Brothers Ray and Tony Rastelli have built a thriving and multi-faceted family of companies with a focus on superior quality, food health and safety.



IT ALL STARTED WITH A LATE-NIGHT DOUGHNUT RUN. REALLY.

The tiny, one-room butcher shop where Ray Rastelli, Jr. got his start was once a beloved doughnut shop in the small town where Ray and Tony grew up. One late night, after playing a music gig, Ray arrived to discover it was shuttered. Ray noticed that the neighborhood could use a deli and soon re-envisioned the space as a butcher shop that would supply the deli and locals with quality meat. Within months, the first "Meat Stop" opened its doors.

A CUT ABOVE.

Ray and Tony quickly built a reputation for premium meats, hand-selected for their friends and neighbors. Over the next 15 years, the Rastelli brothers expanded to eight shops and rebranded to the family name, Rastelli's. In each shop they set meticulous standards for superior butchery. Customers could always count on perfect cuts, with none of the fat and gristle left behind by most grocery stores.



GROWTH ON A HUMAN SCALE.

Over the ensuing decades, Rastelli's expanded to become more than just a butcher shop. They have built a 200,000 square foot state-of-the-art manufacturing and processing facility. They've developed a premium network of sourcing partners and incorporated seafood into their product portfolio. Around the globe, they've fed our troops in Europe, Asia, and the Middle East.

THEY'VE BECOME PIONEERS.

...in food safety, international logistics, fulfillment, and distribution. Today, they help food service, retail and ecommerce clients expand their food product offerings with an extensive menu of gourmet meats, seafood, heat and serve, as well as value added items. But with every step of growth, they have taken great pains to ensure that they remain the same family business they were when the first Meat Stop opened more than forty-five years ago.

COMPANY FACTS

200K+

square foot
state-of-the-art modern
meat and seafood
processing plants

110K

square foot
worldwide distribution
and e-commerce
fulfillment center

35K

square foot
full-service gourmet
retail location in
South Jersey

300+

item ecommerce
catalog with premium
products, gift packs
and nationwide delivery

TOP 10

Largest Family-Owned
Business in the Tristate
Area, employing over
800 people worldwide

#1

Food Vendor and
Brand at QVC



Extensive menu of quality meats, seafood, heat and serve items, fully cooked products, and gift packages for food service, retail and ecommerce wholesale



State-of-the-art film studio and research & development center



In House Dry Ice Manufacturing



Celebrity Partnerships



USDA, FDA, FoodChek™ & SQF Level 3, sourcing, harvesting, processing, and packaging.

Leader in food safety; including ozonated water systems and daily in-house pathogen batch tests to ensure overall wholesomeness.

OUR FAMILY VALUES

RESPONSIBILITY

Responsibility. It's our stock in trade. From the sustainable sourcing practices of the farmers and fishermen we partner with, to processing in our state-of-the-art facility, to the environmentally friendly materials we pack and ship in, we take exceptional care to ensure that every step of our process is done right. That's how we've done it since we opened our first butcher shop more than 45 years ago.

PARTNERSHIP

We seek out farming and fishing families that span generations, with a deep-rooted passion for their craft and a proven history of caring for their animals and their environment.

SOURCING: Transparency Required

From the American Heartland to the Faroe Islands in the North Atlantic, we've traveled the world to find the best partners for each of our different sourcing needs. For us, we consider these relationships true partnerships. We're invested in their well-being as they are in ours. We work closely with all our partners to ensure that they meet every one of our exacting standards. If we don't feel great about where it comes from, we can't stand behind it. And neither should you.

TRUST

We designed, built, and operate our own state of the art facility, giving us unparalleled control over every step of the process. We're nationally recognized as industry leaders in food safety.

QUALITY

Our beef is aged in house, condensing the flavor to perfection. All our meat and seafood are trimmed to exact standards that allow you to leave almost nothing on the plate after a great meal.

WHO WE SERVICE



RETAIL

WHERE RASTELLI FOODS GROUP WAS BORN

The Rastelli brothers began in the retail business with specialty butcher shops and a love of great food. Today, we bring 45 years of expertise in cutting and packaging to grocers, club stores and other retail outlets. The same products and high standards that made Rastelli a leading name in quality meats and seafood for chefs around the world, are now available for retail distribution.

- MAP Packaging Capabilities
- Case Ready: Portion Cut Steak, Burgers and Marinated Programs



FOOD SERVICE

YOUR SUCCESS IS OUR BUSINESS

Rastelli Foods Group is a world-class provider of premium proteins, setting the standard in quality, cleanliness and safety from each of our food processing plants. We hand-trim, process, pack and ship our products in state-of-the-art SQF Level 3 facilities that allow for increased safety and quality control. We proudly serve restaurants, pubs, bistros, universities, hospitals, and chain restaurants throughout the world.

- Vacuum sealed packaging
- Branded and private label products
- Minimize food safety risks
- Stocking programs
- Angus, grass-fed, organic, wagyu, and preferred beef
- Pork, veal, lamb, poultry, game, and more meats
- Seafood

WHO WE SERVICE



ECOMMERCE

THE FUTURE IS DIGITAL

Rastelli Foods Group launched its eCommerce division at the start of the frozen foods home delivery movement in 2008. Today, we're a leader in online food retail with years of advanced experience in this evolutionary market. Our expertise aids our clients and corporate partners as they get started in one of the fastest growing industries.

- Own and operate two state-of-the-art facilities, including East Coast direct to consumer fulfillment center
- Custom fulfillment for your products
- In-house dry ice manufacturing
- Label and packaging support
- 300+ products available
- Multiple cooler options available, including recyclable and biodegradable



INTERNATIONAL EXPORT

THE WORLD OF FOOD BROUGHT TO YOU

Rastelli's International division services countries all over the world as an international consolidator of food and beverage products, national and private brands, and restaurant supplies. Countless custom orders are managed and processed daily through our USDA Certified consolidation and fulfillment center. Additionally, they are proud to be one of the largest suppliers for government contracts overseas, as well as a premier consolidator for foodservice & retail outlets around the world.

- One-stop -shop for all your product and logistical needs overseas
- Expertise and in house documentation
- Expertise and attention to detail to ensure smooth and accurate order fulfillment process

WHO WE SERVICE



RASTELLI MARKET FRESH

A FOODIE DESTINATION

Rastelli Market Fresh is more than just a grocery. It is a revitalizing destination. A place for friends, family and foodies alike to gather; a fabric of their communities. The recipe for success is simple. Utilizing products that are best in class in every category because they believe in quality above all. Each department in Rastelli Market Fresh stores are led by product specialists who is experts at their craft. Only the freshest products pulled directly from the source make it into their stores. On site teams of butches and fish mongers will trim the finest cuts of meat and seafood, while offering tips, tricks and recipes for preparing the perfect meal.

- 2 Retail Locations:
- Marlton, NJ - 36,000 Sq. Ft. & Deptford, NJ - 5,500 Sq. Ft.
- On Premise Dry Aging Room & Fresh Store Made Sushi
- Full Service Catering
- Gourmet Gift Baskets
- Made to Order Concepts

OUR BRANDS

Rastelli Foods Group takes pride in offering the best brands available anywhere. Our superior selection shows a dedication to producing and sourcing a comprehensive portfolio of premium products from around the world. Our brands directly reflect our overall commitment to providing efficient, cost-effective, and high-quality food services to our clients and consumers. We stand behind our products and brands with a 100% customer satisfaction guarantee.

RASTELLI'S™

EST. 1976



RASTELLI

FOODS GROUP

WE'RE HERE

For your family meal.
Your candle-lit dinner.
Your backyard BBQ.

WE BELIEVE

That good food is both our most
basic need and our greatest luxury.

WE'VE LEARNED

That craft matters. That experience
breeds excellence. That care is the
most essential ingredient.

WE KNOW

That when you connect good people
with good food, great things happen.
