



**MEDIA INQUIRIES CONTACT:**

Beth Clayton  
Director of Strategic Communications  
bethc@thebsmnt.com  
(317) 352-5848

**STEP INTO THE FUTURE OF KITCHEN TECHNOLOGY WITH  
QSR AUTOMATIONS AND THE ELO BACKPACK®**

*Restaurant technology pioneer solidifies its position as the expert in Android with  
Elo Backpack hardware integration.*

LOUISVILLE, Ky, April 13, 2023 — When it comes to technology, there's one universal truth almost everyone can agree on: It has to work. Not only the software, but the hardware as well. That's why QSR Automations has certified ConnectSmart® to run on the Elo Backpack 4, an Android-powered compute engine. The Elo Backpack 4 is a sleek add-on to existing monitors that turns each station into a powerful all-in-one platform. When paired with QSR Automations' signature ConnectSmart technology, the system simplifies the delivery of content, websites, and Android-based apps—directly to the screen.

Though ConnectSmart can also run on Windows or iOS platforms, many customers see the value in Android applications due to its user-friendliness and lower incidences of malware and system failure.

"It's been clear to us for some time that the future of the food-service industry lies in Android technologies, so it is important to us to create products and applications that will take our customers into the next era," said Jennifer Karpinsky, VP of Business Development at QSR Automations. "But that's only half the battle. The next step is making sure the hardware can keep up."

That's where Elo steps in. The Elo Backpack 4 combines a powerful commercial-grade compute engine with the Android 10 operating system. It features a Rockchip processor which provides the speed, stability, and critical components needed in a restaurant environment.

“Partnering with Elo to enable the Elo Backpack to seamlessly support our ConnectSmart platform has been a dream come true. Elo shares QSR’s rock-solid foundation of understanding exactly what our customers need, and boy, did they deliver,” said Angela Leet, CEO of QSR Automations. “We are extremely proud to say that no other company has this custom solution.”

Customers who purchase the Elo Backpack to use in conjunction with ConnectSmart technology also benefit from QSR’s award-winning customer support team, which aids in ease of deployment. Future phases of this technology will include upgrades that allow for additional security patches that will make it easier for users to remain compliant.

Current customers who wish to learn more about the Elo Backpack should contact their dedicated sales representative. For those who wish to learn more about ConnectSmart and the Elo Backpack integration, please contact [sales@qsrautomations.com](mailto:sales@qsrautomations.com).

Want to see this powerful, effective integration in action? Come visit QSR Automations’ booth, #6021 at the National Restaurant Show in Chicago May 20-23.

#### **About QSR Automations**

[QSR Automations](#), headquartered in Louisville, KY with offices in the United Kingdom, is a global industry leader in kitchen automation and guest management services. Since 1996, restaurant operators have turned to the brand’s signature platform, ConnectSmart, for customized solutions to improve the guest experience and drive operational excellence. Used in 21 of the nation’s top 25 casual dining chains, ConnectSmart leverages data to create customized solutions that make calmer kitchens, simpler workflows, and happier guests.

**We didn’t just pioneer restaurant technology. We perfected it.**

#### **About Elo**

As a leading global supplier of interactive solutions, #ElolsEverywhere. To date, [Elo](#) has deployed more than 25 million installations in over 80 countries. A new Elo touchscreen is installed every 21 seconds, on average, somewhere in the world. Built on a unified architecture, Elo’s broad portfolio allows its customers to easily Choose, Configure and Connect & Control to create a unique experience. Choose from all-in-one systems, open-frame monitors and touchscreen monitors ranging from handheld to 65 inches. Configure with Elo’s unique Elo Edge Connect® peripherals that allow use-specific solutions. Connect & Control with [EloView®](#), a secure cloud-based platform for Android-powered devices. EloView enables secure deployment and management of a large network of interactive systems designed to reduce operating costs while increasing up-time and security.

Consumers can find Elo touchscreen solutions in self-service kiosks, point-of-sale terminals, interactive signage, sports betting, hospitality systems, point-of-care displays, and transportation applications—to name a few. Learn more at [EloTouch.com](#).

###

