

FOR IMMEDIATE RELEASE CONTACT: Bruce Duley Vice President of Sales Bruce@vermints.com Phone: 781-660-4329

Grab Life and Taste The World's Best Organic Breath Mints!

VerMint's to Exhibit at The National Restaurant Association Show, May 20-23, 2023

Weymouth, Massachusetts, 02188 – May 20, 2023 – VerMints - Our name comes from the Latin word "Ver." It means "True." VerMints are True Mints. They are honest. They are clean. They are truly the very best. VerMints are USDA Organic, GIG-Gluten Free, Vegan, non-GMO, Nut-Free, and KSA Kosher Mints and Pastilles. We ditched all the gross, health-harming, chemically modified stuff that you usually find in mints and made super tasty (some even say super-powered) mints from nature and nature only.

VerMints will showcase their tasty and good for you Organic breath mints at The National Restaurant Association Show. As an exhibitor at the Show, an event bringing together more than 51,000 foodservice professionals from 112 different countries and representing over 900 product categories, VerMints will be able to connect with the industry and share leading-edge trends, solutions and knowledge for the year ahead in Chicago, Illinois.

VerMints offers a variety of six tasty flavors. PepperMint, Wintergreen, GingerMint, and Cinnamon are our classic mint flavors, while Chai and Café Express are Pastilles (a sweet treat). Our tins come in different sizes shown below:

Large Tins (1.41 Oz)

Small Tins (.63 Oz)

Trial Size Packs







The National Restaurant Association Show is the perfect opportunity to reach new buyers and customers who are always on the lookout for a healthier alternative. VerMints is the #1 Mint

labeled 70%+ Organic in the Natural Channel and MULO Channel. We are also excited to build stronger relationships and strengthen our brand, which is why we're showcasing VerMints. We are thrilled to be able to share our delicious Organic mints with thousands of foodservice professionals from around the globe and look forward to connecting with new and existing customers.

About VerMints

Born in the Green Mountain State in 2000, VerMints began humbly on a stovetop in a small kitchen in Bellows Falls. The goal from the get-go was simple: Make a simple and true mint. All flavor; no funky stuff.

Our first batch was VerMints Organic <u>Peppermint</u>, sweetened with organic maple syrup instead of corn syrup and infused with actual peppermint leaves. At first taste, our customers were hooked. Over the next six years, we had quintuplet mint babies!! We introduced five more flavors – <u>Cinnamon</u>, <u>Wintergreen</u>, <u>Gingermint</u>, <u>Chai</u> and <u>Café Express</u> – each spectacularly tasty, wholesome, and free of ingredients we couldn't pronounce.

In 2004, we took our little organic mint empire to the masses! From coast to coast, VerMints was delivering minty fresh euphoria. People were happy. Mother nature was happy. We were happy. In 2012, we decided to stand firm in what we believed from day one: certified organic ingredients are the only way to go! We became a certified organic company – for which we are quite proud. Today, you can find VerMints in the pockets, desk drawers, cars, and mouths of people across the continent. For more information, visit us at https://www.vermints.com/ and be sure to follow VerMints on Instagram, Facebook, Twitter and Pinterest!

Shop us at our Amazon storefront page below! https://www.amazon.com/stores/page/4A1C8324-A700-47DB-9C2A-CF812E79BE05?channel=Facebook&fbclid=IwAR0HF4AX0lxKrAqfIHAX8OJhD2SxH8C4Lc V1s3L1EpT_AL22aUfic4W0viA

