hoffmaster group, Inc.

Hoffmaster Foodservice Division Creative Converting Consumer Division

## FOR IMMEDIATE RELEASE

## Hoffmaster Expands Sustainable Offering with Two New Earthwise® Product Launches

Earthwise<sup>®</sup> Compostable Plant-Based Straws and Wood Cutlery Dispenser System Launch at The National Restaurant Association Show

**OSHKOSH, Wis. (May 17, 2023)** – <u>Hoffmaster</u>, a leading manufacturer of premium foodservice single-use tableware, launches Earthwise<sup>®</sup> Wood Cutlery Dispenser System and Earthwise<sup>®</sup> Compostable Plant-Based Straws at the National Restaurant Association Show, May 20-23, 2023. The new sustainable offering will be featured in Hoffmaster's booth #9212.

Developed in response to growing single-use plastic bans and our dedication to developing sustainable alternatives, the **Earthwise® Wood Cutlery Dispenser System** combines the need for convenient, hygienic dispensing with renewable, compostable cutlery.

The sleek, modern dispenser streamlines operations with its easy-to-load refill packs. Reliable dispensing also helps reduce waste and ensures patrons only take what they need.

- Composter-accepted wood cutlery (CMA).
- Cutlery is housed in an enclosed dispenser ensuring the patron only touches the utensil(s) they plan to use.
- The dispensing unit is simple to refill and maintain, allowing for productive, efficient operations.

With **Earthwise® Compostable Plant-Based Straws**, operators no longer have to compromise performance for sustainability. Earthwise straws feel and perform like traditional plastic but are made using plant-based starches that fully compost in months. Earthwise straws are certified-BPI industrial compostable and are pending TUV home compostable certification.

- Flexible yet durable
- Crack resistant
- Comfortable mouthfeel
- Made in the USA

"Our Earthwise<sup>®</sup> Straws and Wood Cutlery Dispenser System continue our commitment to providing the industry renewable, eco-friendly alternatives to plastic disposable service items," says Andy Romjue, President of Hoffmaster. "We strive to continually develop sustainable options for the single-use products that this industry must rely upon to serve their customers."

Customers can test, feel, and learn more about the Earthwise dispenser and straws at Hoffmaster's booth #9212 at the National Restaurant Association Show on May 20-23, 2023. The National Restaurant Association Show brings together more than 51,000 foodservice professionals from 112 different countries and representing over 900 product categories; Hoffmaster will be able to connect with the industry and share leading-edge trends, solutions, and knowledge for the year ahead in Chicago, Illinois.













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This press release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements. Such statements are based on management's current reasonable and good faith expectations.

## **ABOUT HOFFMASTER®**

Hoffmaster is a one-stop source offering a complete line of premium foodservice disposables for restaurants, hospitals, and a wide variety of other service industries. The Company, established in 1947, is the platform company for the Hoffmaster Group, Inc.<sup>®</sup> Foodservice Division. Hoffmaster Group, Inc. is currently owned by Wellspring Capital Management and Gamut Capital Management.

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