

About Handgards® allow us to introduce ourselves and answer the existential question:

# WHO IS Handgards®?



IN MANUFACTURING  
EL PASO, TX

## OUR COMPANY:

### What We Stand For

**Handgards®** celebrates 60 years in the food service industry. Founded in 1959, Handgards, LLC began manufacturing out of El Paso, TX in 1973 with the goal of creating a superior line of food service gloves to meet the growing needs of food service professionals. **Handgards Food Safety** has since grown into one of the leading manufacturers and distributors of food-grade disposable products.

## MISSION: The Handgards® Difference

We are committed to the quality of our relationships with our customers, suppliers, community, and to each other. We are challenged to do our best and are empowered to accomplish the job at hand. As we work together, we remember how experience has helped us grow, but are not intimidated by what is new and untried. Through honest and open communication, we share knowledge and ideas for solving problems and making improvements. At **Handgards®** we accept the challenge to grow our company and continue to be the recognized leader in our industry.

## Handgards® RICH HISTORY

**Handgards'** story is one of continuous growth through an unparalleled focus on customers and a willingness to adapt to best service in an ever-changing marketplace. We will continue to leverage our experience and honor our heritage as we anticipate an even more accelerated growth curve with the strong financial backing of Wind Point Partners.



1959

Originally founded in 1959 as Plasticsmith in Chicago, IL.

Plasticsmith and Mercury Manufacturing merge to form a new company.



1966

Officially became **Handgards®** in 1966 under the leadership of T. Hamil Reidy.



1973

Company moved to El Paso, Texas. **Handgards®** diversified and expanded its manufacturing processes, a pursuit that continues to this day.



1998-2000



1998-2000

**Handgards®** began overseas procurement to diversify and expand product lines.



2003-2006

**Handgards®** invests in key leadership & personnel that helped build the foundation of what **Handgards®** is today.

**Handgards®** Customer Team Center opened in El Paso as distribution opportunities grow.



2009



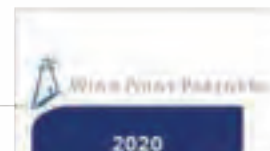
2009-13

Established stronghold in the industry with key account wins. Optimized key partnerships to gain market share.

**Handgards®** warehouse opens in Columbus, OH. This strategic location serves customers in the East, while El Paso services the West.



2014



2020

Acquired by Wind Point Partners in October of 2020.

# BRAND TAGLINE

First In Food Safety Issues

**Handgards®**  
First in Food Safety Innovations

**Handgards®** | First in Food Safety Innovations



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The **Handgards®** brand name is trademarked and may be used accordingly.

We've got a few guidelines to help you do this:

- **Handgards®** should not be made plural or possessive (Ex. Handgard's or Handgards')
- Use **Handgards®** as an adjective to describe our products and product lines
- It's acceptable to use **Handgards®** as a noun, but only when referring to the company

*While people are free to make up whatever word they want to describe Slack or the people who use it, we don't claim any of these as official terms.*

# BOILERPLATE

Blurbs about **Handgards®** that you can copy and paste to your heart's content.

*Personality & Values,  
elevating the food  
service industry with  
integrity, dignity,  
and respect*

*First in food  
safety innovation,  
quality, care, and  
experience*

**Handgards®**  
*We Are More  
than Just Gloves*

**Handgards®**  
[www.handgards.com](http://www.handgards.com)



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## SHORT & SWEET ▶

With over 50 years of experience in the food service industry, **Handgards®** is the original and leading supplier of high-quality food safety disposable products that meet the needs of and give solutions to all commercial restaurant food services.

## MORE TO SAY ▶

**Handgards®** was founded in 1973 with the goal of creating a superior line of food service gloves to meet the growing needs of food service professionals. **Handgards®** Food Safety has since grown into one of the leading manufacturers and distributors of food-grade disposables in the United States. As a leader in food safety innovations, we believe in safety first and integrity always. This is why we have developed a reputation for providing a broad range of disposable products that address labor costs and food safety issues.

## BRAND VALUES ▶

We believe guides all that we do. Our brand values aren't just reflected in what we make, but embedded into the way we work.



# VALUES



**SAFETY** first  
and **INTEGRITY**  
always



Treat people  
with **DIGNITY**  
and **RESPECT**



**FOCUS** on our customers  
and build **VALUE**  
for our investors



**EXCELLENCE**  
in all we do



**SERVICE**  
before self

Our brand values are what we put into the world through our products, services, partnerships and more.

**They are our culture turned outward.**

## 1 SAFETY FIRST AND INTEGRITY ALWAYS

Keeping employees well versed in Good Manufacturing Practices, Hazard Analysis, Critical Control Points and Quality are just a few of the areas where our 2nd to none employee training is focused.

## 2 TREAT PEOPLE WITH DIGNITY AND RESPECT

Handgards markets value added, high quality, disposable food service products under the Handgards brand and private label programs. Management seeks to provide a safe, rewarding, and challenging work environment where employees, customers, and suppliers are treated fairly, honestly, and with dignity and respect.

## 3 FOCUS ON CUSTOMERS

At Handgards we believe our company is only as good as our people. Our people is the key ingredient to our success. Their loyalty and hard work is exemplified in the product we produce. They are committed to providing our customers quality product and service.

## 4 EXCELLENCE IN ALL WE DO

Established in 1959, Handgards is built on a solid foundation of quality, value and an uncompromising commitment to customer care and superior products.

## 5 SERVICE BEFORE SELF

Our primary mission is to satisfy the needs of our customers by providing quality products and service of the highest level. With our modern manufacturing facility, Handgards is very well prepared to provide manufacturing solutions and provide expertise for your industrial applications for years to come.

“We uphold our  
mission to make  
people’s working  
lives simpler,  
more pleasant and  
more productive.”



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**Handgards®**

# FOUNDATIONS

Logos is the face of our company, please handle it with care

# Handgards®



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## Highlights

- Don't try to recreate the logo – we provided all the files you need
- Our logo is fine the way it is please don't use it in any advertising, apparel, or merchandise without our approval

## The Handgards® Logo

- The full Handgards logo is composed of a logotype set in **Bernhard Gothic**

## Font: Bernhard Gothic

Ab Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo

Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

## One-Color Logo and Usage

Available in three options: HG Blue, Black, and White. Use these only on photographs and color backgrounds within the Handgards color palette.



HG Reflex Blue  
#0055A5



White/HG Navy  
#FFFFFF #02445E



Black  
#000000

# BACKGROUNDS

There are different versions of the logo to use depending on your background.



HG Yellow  
#FCF435



HG Citrus Gradient  
#FFDE59 #FF914D



HG Green  
#A7E341



HG Cacti Gradient  
#00978/#7ED957



HG Bright Blue  
#3332F8



HG Teal Gradient  
#5DE0E6/#004AAD



HG Red  
#F8302F



HG Fire Gradient  
#FF3131/#FF914D

## COLORS

There are different versions of the logo to use depending on your background.

# Handgards®



### Highlights

- Accessibility is our priority, which is why we've picked out specific text and color pairings
- HG Reflex Blue is the most Handgards color of all, but we also love yellow (who doesn't?)
- Be mindful of the specificities of our secondary palette; namely please don't use it for text.

# CORE PALETTE

Logos is the face of our company, please handle it with care

**Primary Colors:** Lead with HG Reflex Blue for big brand moments and lean on HG Navy and HG Yellow for consistency. Black and white are our default text colors; you may follow how we have paired them with the colors below.



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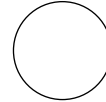
HG Reflex Blue | HEX#0055A5 | RGB 0 85 165



HG Navy | HEX#02445E | RGB 2 68 94



Black | HEX#000000 | RGB 29 28 29 | CMYK 0 0 0 100



White | HEX#FFFFFF | RGB 255 255 2255 | CMYK 0 0 0 0

**Secondary Palette:** We give our core palette more dimension with a set of vibrant, sophisticated colors heavily featured in our photography and illustrations. Do not use these colors for text and pair them only with white, black, or HG Reflex Blue text as outlined below.



HG Yellow | HEX#FCF435 | RGB 252 244 53



HG Bright Blue | HEX#332F8 | RGB 51 50 248



HG Citrus Gradient | HEX#FFDE59  
HEX#FF914D | RGB 255 222 89  
RGB 255 145 77



HG Teal Gradient | HEX#5DE0E6  
HEX#004AAD | RGB 93 224 230  
RGB 126 217 87



HG Green | HEX#A7E341 | RGB 167 227 87



HG Red | HEX#F8302F | RGB 248 48 47



HG Cacti Gradient | HEX#0097B2  
HEX#7ED957 | RGB 0 151 178  
RGB 126 217 87



HG Cacti Gradient | HEX#FF3131  
HEX#FF914D | RGB 255 145 77  
RGB 255 49 49

# TYPOGRAPHY

These characters give your characters more character, from thin italic to bold.

## Type Stack

Our brand fonts is Poppins in Thin 100 Italic, Regular 400 and Bold 700.  
The following tables outline how best to use them.



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## Headlines

Use Poppins Bold for headlines. For headings on embedded or printed collateral, always typeset it with optical kerning and use sentence case.

## Font: Poppins

### Poppins Regular

Ab Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

### *Poppins Italic*

*Ab Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

### **Poppins Bold**

**Ab Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

### **Poppins ExtraBold**

**Ab Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

### Poppins Light

Ab Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

### ***Poppins Semibold Italic***

***Ab Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz***

### **Poppins Semibold**

**Ab Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

### Poppins Medium

Ab Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz



# CONTENT

Use Poppins Regular for most other text, including paragraphs. For embedded or printed collateral, always typeset it with optical kerning. Default to sentence case—title case is okay for proper nouns and attributions. Reserve all-caps treatment for eyebrows and buttons, and never set type in all lowercase. Note, we do use Poppins for pull quotes.



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## Regular 400 at 48 px

Pre-Portion Weekly Bags were introduced to the industry by Handgards. We currently own the patent on this innovative product that helps food service operations save both time and money.

## Regular 400 at 36 px

High Density Food Sheets were originally developed for a pizza shop customer. Ideal for a multitude of applications, this product is a part of our amazing line of food storage products.

## Regular 400 at 32 px

Synthetic Gloves with Aloe this glove is infused with all natural Aloe Vera to help soothe and moisturize irritated and dry hands. Glove Gard Poly Mitt designed to provide added protection against cross contamination when multi-tasking in the kitchen.

## Regular 400 at 21 px

Handgards was first in the industry to introduce the disposable poly gloves. From that, we have grown and progressed our glove line to be a comprehensive collection to provide our customers with The Right Glove, For the Right Task, at the Right Price. As our customers look to us to continually fulfill their growing needs in disposable goods, Handgards takes these requests and develops market leading products.

## Regular 400 at 16 px

Handgards innovation also includes the ability to offer our customers flexographic printing options to add customized, distinct branding messages to their products. With a new state-of-the-art flexographic printer and an in-house marketing and graphics department, our customers brand or message can be added to film or finished product.

# COBRANDING UNDER **Handgards®**

A primer on how **Handgards®** extends product lines by creating unique brands that coexist as one.

# Handgards®

Product Lines



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**HANDGARDS®**

**TUFFGARDS®**

**EXAMGARDS®**

**NEATGARDS®**

**GRIPGARDS®**

**GLOVEGARDS™**

**VALUGARDS®**

**PANHANDLERS®**

**ZIPGARDS®**

**BASICGARDS®**

**SAFE GARDS™**  
SILVERWARE BAGS

**REMOTE GARDS™**

**COOK CHILL**

**planetgards®**

# PHOTOGRAPHY

Photography Like our brand voice, our photography direction aims to be clear, concise, and humane. It's one of the ways we make a great first impression.



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## Highlights

- Our photography ranges from relatable to educational
- When in doubt, it's best to keep things simple. Clear subjects, and natural light, can't lose.
- Show what it feels like to use Handgards products: Create scenes that convey a sense of connection and calm

## Photography Styles

We primarily use six styles to represent our brand: In-Use, Worn, Dispenser, Master Case, and Open Case. Our aim is to be relatable, informational, and educational.



**Product Use/Still Life**



**Worn**



**Dispenser**



**Master Case**



**Open Case**



# UNMATCHED

## PRODUCT PORTFOLIO



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### GLOVES

- Tight Fitting
- Loose Fitting
- Compostable, Reusable
- 700+ SKUs
- Market Leader



### FOOD STORAGE

- Pre-Portion Bags
- Storage Bags
- Open/Reclosable
- Specialty Bags/Covers
- HDPE, LDPE, BOPP



### PAN LINERS

- 6th Pan to Full Pan Sizes
- Round & Oval Liners
- Bakery Pan Sheets
- HDPE Steam Pan Liners
- Nylon Ovenable Liners



### APPAREL

- Tight Fitting
- Loose Fitting
- Compostable, Reusable
- 700+ SKUs
- Market Leader



### EXPENDABLES

- Sandwich & Toothpicks
- Skewers & Steak Markers
- Stirrers & Parasol Picks
- Chopsticks
- Bamboo, Wood & Plastic

# Handgards®

THE RIGHT GLOVE, FOR THE RIGHT TASK, AT THE RIGHT PRICE



# UNMATCHED

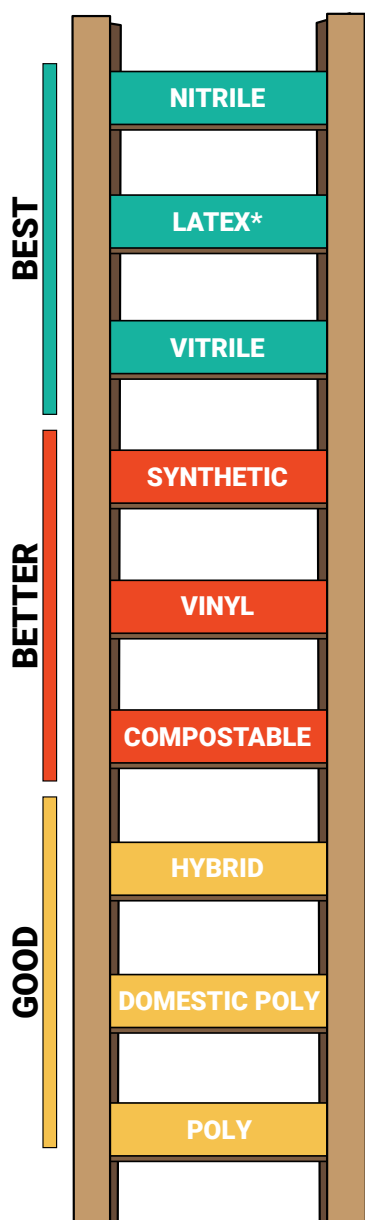
## GLOVE PORTFOLIO



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The **Handgards Glove Ladder** is a model to our key glove categories, divided into three sections: good, better, and best. We introduce our disposable gloves in the best way to help customers match their needs with our offerings. Our disposable gloves are classified by the materials they are made of and the tasks they are designed for.

### Handgards® GLOVE LADDER



\* These products contain natural rubber latex which may cause allergic reactions in some individuals. Users who are sensitive to latex should avoid contact and consider alternatives. If an allergic reaction occurs, discontinue use, avoid further contact with this product and consult a physician

### PRODUCT LINE FEATURES



NITRILE GLOVES

- A premium, puncture-resistant (not puncture-proof) alternative to latex
- For high-skill tasks, including breaking down raw meats and deboning fish
- Available in powder-free
- Available in black, blue, white, purple and translucent colors



LATEX GLOVES\*

- High form-fitting design with excellent flexibility
- Provides improved dexterity and superior touch sensitivity
- Recommended for precise work including slicing and chopping
- Available in ivory color
- Available in lightly powdered or powder-free



VITRILE GLOVES

- Made of a hybrid nitrile and vinyl blend
- Flexible, lightweight form-fitting design for improved dexterity
- High-quality and economical Latex alternative
- Available in powder-free
- Available in light blue and black color for a unique professional look



SYNTHETIC GLOVES

- Provides a snug and comfortable fit with increased touch sensitivity
- Ideal for tough tasks including processing of meats, fish, and poultry
- Available in lightly powdered and powder-free
- UltraTouch sensitivity and soothing aloe options available
- Available in white, blue/purple and green colors



VINYL GLOVES

- Form-fitting design that increases flexibility for comfort
- Offer improved dexterity and touch sensitivity
- Ideal for handling and prepping hot menu items
- Available in lightly powdered and powder-free
- Available in clear, blue, and black color for a unique professional look



COMPOSTABLE GLOVES

- Design with a loose-fitting form for easy-on and easy-off use
- Made of a compostable material that reduces landfill waste when composted properly
- Made in the U.S.A. to reduce overall transportation emissions
- Available in powder-free
- Durable material and translucent green color



HYBRID GLOVES

- Grip Gards® gloves offer a second-skin fit when users size down one size
- Diamond pattern texture for improved grip and dexterity
- Ideal alternative to vinyl with increased elasticity
- Available in powder-free
- Available in clear and blue colors



DOMESTIC POLY GLOVES

- Loose-fitting design for easy-on, easy-off use
- Ideal when quick, frequent glove changes are required
- Recommended for light tasks such as salad and sandwich prep
- Available in powder-free and in clear and blue color
- Made in the U.S.A.



POLY GLOVES

- Your most economical alternative
- Reliable performance for short-term use applications when frequent glove changes are required
- Not recommended to use around heat or hot surfaces



# ONLINE TOOLS & RESOURCES



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<http://handgards.com/online-tools-resources/>

Select Pan Liner & Rings for Menu

### Pan Liner Selector Tool

Select a pan liner:

Size: 12" x 18" 16" x 24" 20" x 30" 24" x 36" 30" x 48" 36" x 60" 48" x 72" 60" x 84" 72" x 96" 84" x 108" 96" x 120" 108" x 144" 120" x 168" 144" x 192" 168" x 216" 192" x 240" 216" x 288" 240" x 324" 288" x 360" 324" x 432" 360" x 480" 432" x 576" 480" x 720" 576" x 864" 720" x 1008" 864" x 1152" 1008" x 1296" 1152" x 1512" 1296" x 1728" 1512" x 2016" 1728" x 2304" 2016" x 2592" 2304" x 2880" 2592" x 3456" 2880" x 3840" 3456" x 4608" 3840" x 5184" 4608" x 5760" 5184" x 6912" 5760" x 7776" 6912" x 8640" 7776" x 10368" 8640" x 11712" 10368" x 12672" 11712" x 15264" 12672" x 17280" 15264" x 20736" 17280" x 23616" 20736" x 27648" 23616" x 32256" 27648" x 37536" 32256" x 43584" 37536" x 50400" 43584" x 58080" 50400" x 66624" 58080" x 76032" 66624" x 87312" 76032" x 99456" 87312" x 112464" 99456" x 126432" 112464" x 141360" 126432" x 157248" 141360" x 174096" 157248" x 191920" 174096" x 210420" 191920" x 229740" 210420" x 249960" 229740" x 270540" 249960" x 292500" 270540" x 314920" 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# DOMESTIC MANUFACTURING CAPABILITIES



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EL PASO, TX



DOMESTIC  
GLOVES



APPAREL



FOOD  
STORAGE  
BAGS



COOK CHILL  
BAGS



PAN  
LINERS



# Handgards®

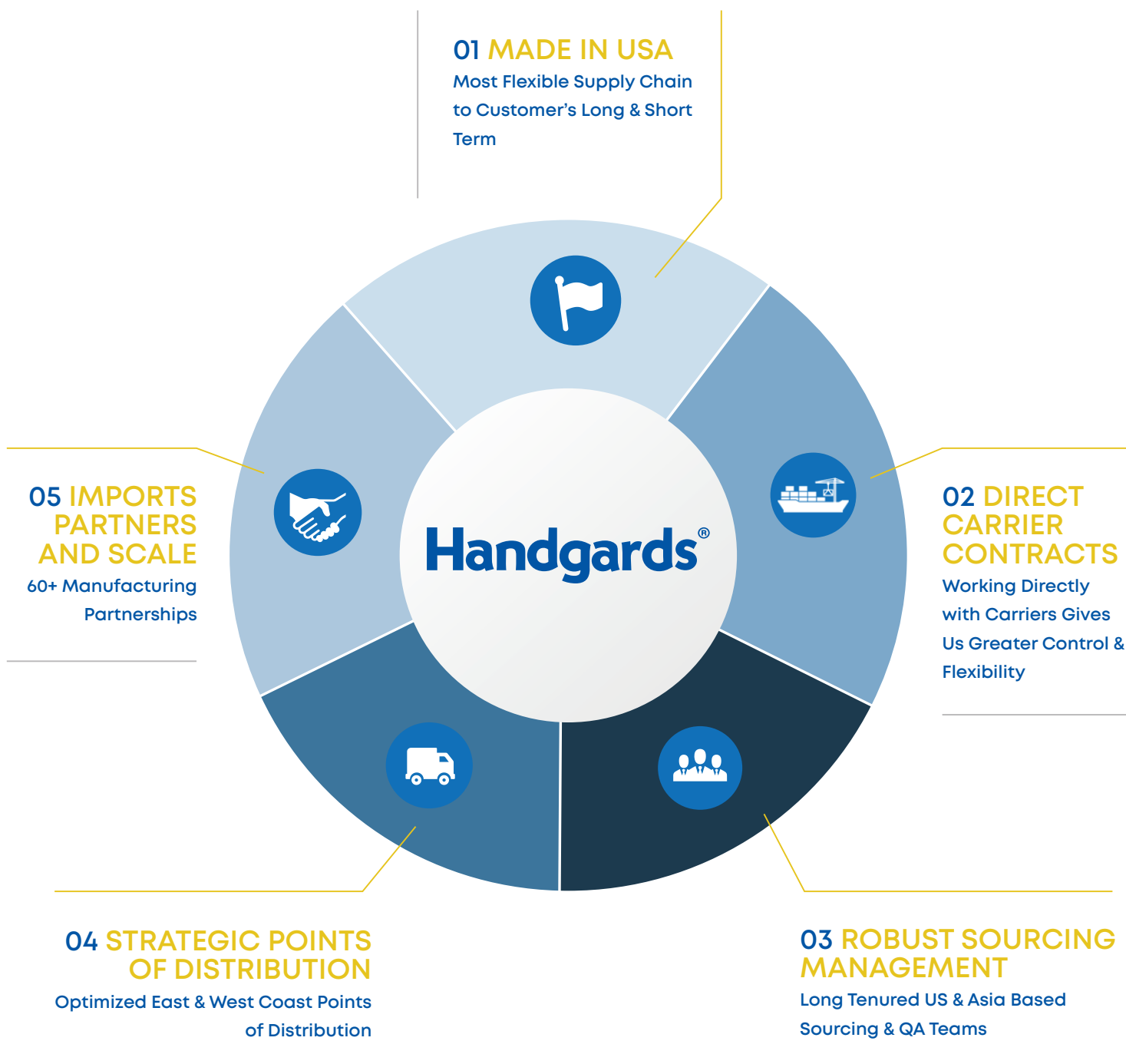
# INDUSTRY LEADING SOURCING & SUPPLY CHAIN



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Expansive Domestic & International Supply Chain Ensures a Continuous and Fluid Pipeline of Supply to Your Distributors and Restaurants





# PRODUCT ACCESS & DISTRIBUTION REACH



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## Handgards®

Multi-Year Supplier  
Agreements with Most  
National Distributors

Extensive Distribution  
Slotting = Less Dedicated  
Inventory Slots & More  
Flexibility with Key SKUs

Handgards' Label &  
Distributor Private Label  
Items in Most DC's  
Resulting in More  
Safety Stock



# EXPERIENCES

Handgards exhibits at food shows across the country - held by third-party events we're invited to - help raise brand and product awareness and reflect us at our best.



2022 NRA Show



2020 Feb Sysco Chicago Bar Show



2020 March PFS Chicago Show



2019 NRA Planetgards Box Girl



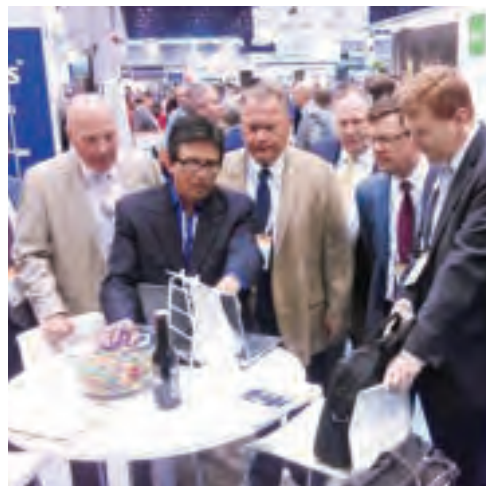
2020 Sysco Chicago Hispanic Show



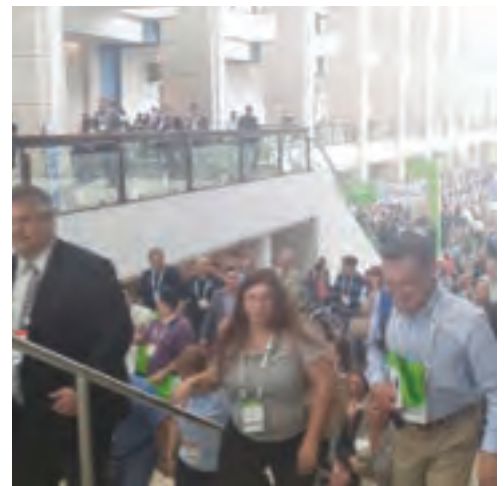
2019 Sept. Ace Endico Food Tasting  
at Yankee Stadium



2019 NRA Show



2016 NRA Show



2015 NRA Show





**DESIGNCENTRIX** ————— Handgards //NRA 2023 // 20x20 //04-13-2023

# #2023RESTAURANTSHOW



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