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**DTG Introduces Cooler PowerStation, Enables Mobile Delivery of Refrigerated Beverage Concessions In Stadiums and Other Venues**

*Battery-Powered Carts Designed for Levy Pilot Program; Address Long Concession Lines and Bring Ice-Cold Beverages Directly to Customers*

WILMINGTON, MASS. – May 22, 2023 – [DTG](#), the leading provider of power systems and mobile workstations, today introduced the Cooler PowerStation. The new workstation mobilizes the beverage concession stand and brings refrigerated beverages directly to customers at stadium events and other venues, where the ability to untether concessions from fixed locations can drive a better patron experience, reduce wait times and boost profitability.

“Today’s sports facilities and concessionaires recognize that they need to think outside the box to find new ways to boost the fan experience and maximize revenue opportunities,” said Steve Shaheen, CEO, DTG. “One way to do this is to make it as easy as possible for fans to access concessions, closer to where they’re located and with less wait times. Our new Cooler PowerStation was designed to meet this need, offering more frictionless sales opportunities, untethered from the brick & mortar concession stand.”

The Cooler PowerStations were developed following a pilot project for Levy Restaurants, the leading restaurant and hospitality company serving major sports and entertainment venues. As the concessionaire for Texas A&M football at Kyle Field in College Station, Texas, a venue that seats more than 100,00 fans, Levy was using [DTG mobile workstations](#) to mobilize beverage operations. The pilot was successful, yet Levy realized that it needed additional beer capacity to reduce the need for restocking during full-capacity games. DTG designed the Cooler PowerStation to meet that demand.

Well suited for high-volume beverage sales at stadiums and other high-density venues, the mobile, top-loading Cooler PowerStation features a large temperature-controlled refrigerated cooler area that holds up to 576 12-ounce cans and supports additional capabilities, such as a POS system. The workstations include motorized casters, which reduce worker fatigue and make it easy to traverse large stadiums over many surfaces, such as concrete, tile and outdoor environments. This enables them to more easily bring beverages to prime locations, untethered from brick-and-mortar locations and the need for fixed electrical power sources.

Additionally, the Cooler PowerStation's lithium iron phosphate (LFP) battery system provides safe and long-lasting power to keep beverages ice cold for over 12 hours on a single charge. The sleek and professional design of the carts make them attractive additions to club suites and other stadium areas.

### **About DTG**

DTG is the global leader in the design and delivery of mobilized battery powered workstations and advanced Uninterruptible Battery Systems (UBS) for industries such as hospitality, commercial food services, industrial materials handling & logistics, manufacturing and healthcare. The company brings workforce automation and productivity to the point of task. DTG is privately held and based in Wilmington, Mass.

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