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DBC Restaurant Technologies Inc. Announces Innovative Automated Restaurant Marketing Solutions

DBC Restaurant Technologies Inc. to Exhibit at The National Restaurant Association Show, May 20-23, 2023.

Seattle, WA, USA May 8, 2023 – **DBC Restaurant Technologies Inc.**, a leading provider of comprehensive restaurant marketing and management solutions, will display its innovative suite of apps and services designed to increase restaurant customer traffic, streamline operations, and maximize restaurant profits at The National Restaurant Association Show. As an exhibitor at the Show, an event bringing together more than 51,000 foodservice professionals from 112 different countries and representing over 900 product categories, **DBC Restaurant Technologies Inc.** will be able to connect with the industry and share leading-edge trends, solutions, and knowledge for the year ahead in Chicago, Illinois.

DBC Restaurant Technologies Inc's innovative platform for restaurant owners integrates online ordering, a mobile app, restaurant marketing, restaurant CRM, email marketing, text message marketing, push notification marketing, automated Facebook daily posting, and social media marketing. By prioritizing customer acquisition and retention, DBC Restaurant Technologies Inc. has helped numerous independent restaurant clients increase their annual sales by up to \$79,950 per 30 seats while decreasing their dependence and spending on the expensive 3rd party Delivery app fees.

DBC Restaurant Technologies Inc. will showcase its innovative solutions at the National Restaurant Association Show, including "The Bite," "The Check-in," and "The Detour." These features are intended to attract new customers, develop a solid customer database, and encourage customer loyalty and retention through the provision of unique rewards and incentives.

Significant attention has been drawn to the company's proprietary Detour page, which automatically converts high-commission (20% to 30%) third-party delivery orders into no-fee (0%) pickup orders. This unique feature allows restaurants to not only save money on expensive delivery fees, but also retain valuable client data for future automated marketing campaigns.

In addition to their cutting-edge technology, DBC Technologies Ltd. is offering a 90-day free trial of its newest mobile app AI Restaurant FB Marketing app providing 3 months of daily free Facebook page posts auto scheduled with images to any restaurant owner in attendance. (\$387

Value)

Finally, our DBC Show Subsidy of \$1200 will be offered to the first 25 small independent restaurant owners who join DBC's growing restaurant customer family. This limited-time offer provides small restaurant proprietors with an additional incentive to utilize the powerful tools and strategies provided by DBC Restaurant Technologies Inc. for much less.

"The Show is the perfect opportunity to demonstrate the significant benefits our platform and Facebook app can provide to independent restaurant owners," said Dennis Wilson at DBC Restaurant Technologies Inc. Our mission is to assist independent restaurants in thriving by increasing their customer base and maximizing their profits with our comprehensive array of services. "We're thrilled to be able to share our innovative services and approach with thousands of foodservice professionals from around the globe and look forward to connecting with new and existing customers at the must-attend event for the industry."

"We're pleased to welcome DBC Restaurant Technologies Inc. as exhibitor at the 2023 Show," said Tom Cindric, President of Winsight Exhibitions. "The annual event showcases the latest in foodservice innovation and continues to inspire menus, revitalize beverage programs, initiate equipment investments and pioneer groundbreaking technology. We're thrilled to bring together start-ups, niche brands and the biggest names in the industry to help foodservice professionals solve for today's biggest challenges including workforce shortages, labor costs and overall operational efficiency."

As the global restaurant and hospitality industry's premier trade show, the National Restaurant Association Show is the place to explore everything that's happening in the hospitality industry, from the latest food and beverage trends to emerging technology. It's all here! For more information, visit nationalrestaurantshow.com.

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About DBC Restaurant Technologies Ltd.

DBC Restaurant Technologies Inc. is a leading provider of innovative restaurant marketing solutions and apps designed to help restaurants of all sizes flourish and grow in the highly competitive foodservice industry. With an emphasis on consumer acquisition, retention, and data-driven insights, DBC Restaurant Technologies Inc. provides a comprehensive suite of services that enable restaurant owners to maximize their sales and profits. For additional details, please visit <https://DBCtechnology.com>.

The National Restaurant Association Show is owned and operated by Winsight LLC in partnership with the National Restaurant Association.

About Winsight LLC

Winsight LLC is a business-to-business information, event and market intelligence company serving the restaurant and noncommercial foodservice, convenience and petroleum retailing and grocery industries. Winsight provides research and analytics, branding solutions, face-to-face opportunities, lead generation initiatives, and content marketing services through products including subscription data products, reports, research tools, research programs, fully custom studies, conferences, custom marketing services, meetings, print, digital trade media and tradeshows, including the National Restaurant Association Show.