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National Restaurant Association Show® 2022 to Welcome Over 500 New Exhibitors

CHICAGO (April 13, 2022) – The [National Restaurant Association Restaurant, Hotel-Motel Show](#), the premier event to learn about foodservice technology innovations, unique ingredients, and emerging trends in the restaurant industry, today announced that over 500 companies will be making their debut as exhibitors at the 2022 event. With over 500 new exhibitors—and more than 1,000 returning exhibitors—the National Restaurant Association Show is the place to find creative new solutions to today’s challenges in the restaurant industry, from the latest food and beverage trends to emerging technologies and operational innovations that will boost the bottom line. The Show will take place May 21-24, 2022, at McCormick Place in Chicago.

“We are thrilled to welcome over 500 new exhibitors to the National Restaurant Association Show,” said Tom Cindric, President of Winsight Exhibitions. “While the Show has a long-standing reputation for facilitating unmatched connections, this year’s event will be like no other as we bring the foodservice community back together after three year on our lively show floor.”

The expansive ~600,000 square foot show floor will be the ultimate destination for buyers to source inspiration and innovations in over 900 product categories—from food, beverage, equipment, technology, tableware, sanitation, and everything in between. The National Restaurant Association Show brings together more restaurant and hospitality buyers, suppliers and equipment manufacturers than any other industry event, providing new and returning exhibitors alike the opportunity to build strategic partnerships that will elevate their business.

“We are so excited to be in person at the National Restaurant Association Show! It’s just not possible for operators to understand the totality of our beverage program (quality craft drinks and easy-to-use

equipment) without tasting and seeing, and the Show has such a great reputation for showcasing innovation. We look forward to connecting with people in the restaurant space and helping the industry grow,” said Jodi Bertram, director of marketing at [Botrista](#).

“As the first opportunity to introduce ourselves, [Dometic Professional](#), and our newest food delivery innovations to the North American market, we are looking forward to many meaningful conversations, connections and leads,” said Andreas Karlsson, global head of business development - mobile delivery at Dometic.

“We’re [at the National Restaurant Association Show] to solve problems. Our goal is to discover those problems so we can create unique solutions, and ultimately, help companies find—and hire—the people they need to get impactful work done,” said Joshua Secrest, vice president of marketing and client advocacy at [Paradox](#).

Many of this year’s new exhibitors can be found in one of seven featured pavilions: American Food Fair, Bellavita Italian Pavilion, The Beverage Room, Global Food Expo, Organic & Natural Pavilion, TECH Pavilion and Startup Alley. The 2022 Show marks the expansion of the Startup Alley, which will feature many new exhibitors debuting the freshest ideas in foodservice, giving buyers a look into the future of food and beverage items, equipment and supplies, technology, and more. Since 2015, the National Restaurant Association Show has showcased the best restaurant technology startups in Startup Alley, recognizing the critical role played by new, innovative players in the arena. This year, the pavilion has expanded to not only showcase the latest technology, but the latest innovations and solutions covering the full spectrum of the restaurant, foodservice and hospitality industries.

For more information and to register, visit nationalrestaurantshow.com. Connect with the Show online on [Twitter](#), [Facebook](#), [Instagram](#), and [LinkedIn](#).

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The National Restaurant Association Show, Hotel-Motel Show is owned and operated by Winsight LLC in equity partnership with the National Restaurant Association.

About Winsight LLC

Winsight LLC is a business-to-business information, event and market intelligence company serving the restaurant and noncommercial foodservice, convenience and petroleum retailing and grocery industries. Winsight provides research and analytics, branding solutions, face-to-face opportunities, lead generation initiatives, and content marketing services through products including subscription data products, reports, research tools, research programs, fully custom studies, conferences, custom marketing services, meetings, print, digital trade media and tradeshows, including the National Restaurant Association Show.