

#### FOR IMMEDIATE RELEASE:

March 16, 2022

#### **MEDIA CONTACTS:**

Julie Franks, mdg, <u>ifranks@mdg.agency</u>
Caitlin Rodgers, Winsight Exhibitions, <u>crodgers@winsightmedia.com</u>

# National Restaurant Association Show® Names Recipients of Prestigious 2022 FABI Awards

FABI Awards celebrate industry-altering products that shape what's new and next for the future of food and beverage

CHICAGO (March 16, 2022) – The National Restaurant Association Restaurant, Hotel-Motel Show today announced the 2022 recipients of the Food and Beverage (FABI) Awards, which recognize companies for developing extraordinary food and beverage products that are leading the way in new tastes, flavor profiles, creativity and their potential to boost sales. Each award recipient and their product will be highlighted throughout the exhibit halls at the 2022 National Restaurant Association Restaurant, taking place May 21-24, 2022, at McCormick Place in Chicago.

"FABI Awardees never disappoint when it comes to creativity, inventiveness, and of course—taste!" said Tom Cindric, President of Winsight Exhibitions. "No matter your role in foodservice, you can find inspiration in these products. Whether it be optimizing your menu with more plant-based options, exploring flavors from other countries or seeing how classic brands are reimagining flavors, these products answer the question "what's next for foodservice?" We can't wait to have our community back together in two short months to taste these revolutionary new products in person!"

Each FABI Award submission was evaluated by an <u>independent panel of judges</u> from across the foodservice industry who represent some of the most well-known brands and organizations. The award recipients are selected for their exciting new tastes, uniqueness in the market, appeal to the operator community, creative approach to operator challenges, or introduction of new opportunities and profit potential.

# The 2022 FABI Award recipients are:

# **Angel's Artisan Pocket Bread**

Angel Bakeries, USA LLC

Angel's Artisan Pocket Bread features a soft and fluffy texture, well-developed cell structure, and no-leak pocket. Developed and formulated with the foodservice operator in mind, this pita bread can be "refreshed" and served to customers in 5 minutes or less. It is also all-natural and contains only six kitchen cabinet ingredients.

# The Better Fish® Skinless Barramundi 4 oz IQF Portion

Australis Aquaculture

The Better Fish® Barramundi 4 oz skinless portion by Australis Aquaculture eliminates prep, waste, and uncertainty in any foodservice operator's seafood program. All The Better Fish® products are Fair Trade certified, sustainably ocean farmed, humanely harvested and individually quick frozen within hours of harvest

# **Beyond Pepperoni**

**Bevond Meat** 

Beyond Pepperoni tastes like the classic pizza topping you know and love but is made from simple, plant-based ingredients. With perfectly crisped edges and a mouthwatering savory flavor, Beyond Pepperoni is crafted to perfection with the added benefits of plant-based ingredients including no GMOs, no soy and no gluten!

# **Blind Tiger Spirit-Free Cocktails & Mixers**

Blind Tiger, LLC

Prohibition-inspired pours made for the modern drinker. All-natural and organic, Blind Tiger creates barquality spirit-free cocktails ready to sip or mix.

# **Demitri's Bloody Mary Seasoning**

Demitri's Gourmet Mixes

Demitri's All-Natural Bloody Mary Seasoning is a bartender-created, best kept secret at restaurants and bars, hotels, sports stadiums, cruise lines and multi-unit foodservice operators nationwide. Mix 2oz of Demitri's Bloody Mary Seasoning with a quart of tomato juice, V8, Clamato or vegetable juice for perfect handmade-quality cocktails every time, in no time.

# **Java Trading Thai Iced Coffee Latte**

Distant Lands Coffee

Java Trading's newly launched Thai Iced Coffee is a delicious blend of coffee, milk, cane sugar and cardamom, bottled up so it can be enjoyed on the go! Inspired by Thailand's traditional spiced coffee, this sweet retreat offers an authentic and delicious experience.

# **JUST Egg Folded**

Eat Just, Inc.

JUST Egg Folded is a plant-based egg that makes breakfast easier than ever. Pop it in the toaster, microwave, oven, or skillet for a delicious breakfast. It uses less water, land, and carbon emissions than conventional eggs. Plus, it has about the same amount of protein as an egg but with less saturated fat and zero cholesterol, making it good for you and the planet.

# **Plant-based Salmon Burger**

Good Catch

These plant-based salmon burgers bring you the best part of salmon — its delicate, mild-yet-rich flavor — without any of the downside. Each juicy burger has a touch of citrus to round out its flavor story. Serve with a side of fresh veggies or fries with a squeeze of fresh lime. Enjoy!

# Impossible™ Meatballs Made From Plants

Impossible Foods

Impossible™ Meatballs are one of the newest products from Impossible Foods, made with a custom mix of the award-winning Impossible™ Burger and Impossible™ Sausage Made From Plants, and a savory homestyle seasoning blend. They're delicious, nutritious, sustainable, and work perfectly in every classic meatball recipe — from spaghetti to meatball subs.

# Oatly Frozen Dessert Bars - Strawberry Swirl

Oatly

Oatly's newly released Strawberry Swirl Frozen Dessert Bar is a delicious strawberry flavored non-dairy frozen dessert tucked inside a dark chocolatey shell. This dairy and gluten free treat is made with real strawberries for a premium indulgence experience.

# **Nitro Pepsi**

PepsiCo Foodservice

Nitro Pepsi has smaller bubbles, also infused with nitrogen, that create an unbelievably smooth, creamy texture made possible by a unique widget placed at the bottom of every can. This is the first time this type of widget technology, often seen in beer and coffee products, is being applied to the cola category and creates the frothy, foamy, smooth texture unique to Nitro Pepsi. The product will be available nationwide on March 28 in two delicious flavors – Draft Cola and Vanilla Draft Cola.

#### Ripple Dairy-Free Soft Serve

Ripple Foods

Ripple's Dairy-Free Soft Serve gives soft serve lovers what they've been missing—a delicious & indulgent, dairy-free soft serve option with a rich and creamy texture. Straight from the machine to batch freezing, Ripple's Dairy-Free Soft Serve is as real as it gets.

# Sabatino Tartufi Truffle Parmesan Seasoning

Sabatino Truffles

The Sabatino Tartufi Truffle Parmesan seasoning is an all-natural truffle seasoning that combines two glorious Italian flavors into a versatile seasoning. Valued for their intense, earthy flavors, luxurious black truffles are combined with premium parmesan cheese to create a deeply flavorful seasoning. Try it on pasta, pizza, and more.

# Chimichurri

Sevillo Fine Foods

Sevillo Fine Foods' Chimichurri—an herb sauce made with parsley, cilantro, garlic, shallots, oil and spices—is known as a culinary specialty of Argentina and Uruguay. Traditionally served alongside grilled and roasted meats and sausages, chimichurri is a delicious accompaniment to a wide variety of dishes.

#### **Cremino Individual Dessert**

Taste It Presents

Taste It Presents' Cremino Italian Dessert is an elegant, individual dessert with three classic layers: Italian gianduja mousse (hazelnut & chocolate combo), light, milk chocolate mousse and a sublime dark chocolate sauce. Mousse layers sit on top of a crunchy, wafer-thin biscuit and have surprising bits of hazelnuts inside. MADE IN ITALY.

# **Mascarpone Semifreddo Bar Cake**

Taste It Presents

Taste It Presents' Mascarpone Semifreddo Bar Cake is made with authentic, Italian mascarpone, smooth Bavarian cream and a tender sponge cake base. Rich, dark chocolate sauce oozes from the center. Topped with crunchy, crumbled amaretto macaroons and swirls of dark chocolate. MADE IN ITALY. A truly spectacular, wow dessert.

#### **Sorbissimo**

Taste It Presents

Called 'The Sippable Sorbet', Sorbissimo is Italy's #1 dessert to drink. Offering the refreshment of sorbet, the convenience of a drink, and the creaminess of gelato, this innovative cross between a sorbet and a frappe can be served in champagne glasses or used for signature cocktails. MADE IN ITALY.

# **TINDLE**

**TINDLE** 

Created by food startup Next Gen Foods, TiNDLE is a delicious chicken made from plants which offers the aroma, taste, and texture of chicken! Crafted with chefs in mind, TiNDLE is versatile and easy-to-work-with in a range of cuisines – plus is a good source of protein and fiber. It is also free from antibiotics, hormones, cholesterol, GMO ingredients.

# Taste Republic Pre-Cooked IQF Gluten-Free Four Cheese Tortelloni

Tribe 9 Foods

Taste Republic's Pre-Cooked IQF Gluten-Free Four Cheese Tortelloni combines our award-winning gluten-free pasta dough with a delicious combination of mozzarella, parmesan, asiago and ricotta cheeses and maintains the same taste and texture as traditional filled pasta.

# Natures Raspberries Frozen Fresh in White & Dark Chocolate: 1.5oz Mini Single Serve Tru Fru LLC

Tru Fru's Nature's Raspberries is a fresh, delightful, "permissible indulgence snack" featuring hyper-chilled white and dark chocolate covered raspberries. At only 90 calories per serving, Nature's Raspberries is the perfect quilt-free grab n' go snack.

# <u>Piña Colada ~ Natures Pineapple Frozen Fresh in White Chocolate & Coconut: 5oz Grab & Go</u> Tru Fru LLC

Tru Fru's Piña-Colada is a fresh, delightful, "permissible indulgence snack" featuring hyper-chilled white chocolate and roasted coconut covered pineapple slices. At only 70 calories per serving, the Piña-Colada is the perfect guilt-free grab n' go snack.

# Hillshire Farm® All Natural Fully Cooked Pork Chorizo Crumbles

Tyson Foods Inc

Hillshire Farm® All Natural Fully Cooked Pork Chorizo Crumbles are minimally processed, have no artificial ingredients and deliver authentic flavor, appearance, texture and superior quality.

# Tyson® Chicken n' Waffle Sandwiches

Tyson Foods Inc

Tyson® Chicken n' Waffle Sandwiches feature a homestyle or spicy breaded chicken breast nestled between two, sweet, sugar-topped Belgian-style waffles. Each sandwich is individually butcher-wrapped for heating in the microwave and holding in warmers for up to 4 hours.

# **Zùsto - Sugar Substitute**

**Z**ùsto

Zùsto substitutes sugar with a patented blend of dietary and plant-based fibers, resulting in prebiotic benefits, 75% fewer calories and a diabetes-friendly low glycemic index value. It comes with excellent taste and behaves just like sugar. Same taste – more pleasure.

The 2022 Show will provide several opportunities for attendees to learn more about the FABI Award recipients, including many from 2020 and 2021, during onsite tasting sessions. The Show will hold a session titled "Breaking New Ground in Food and Beverage," taking place Sunday, May 22 at 10 a.m. Here, FABI judges will discuss how food and beverage innovations are leading to major shifts within the industry. FABI Award recipients will also be featured on The Show To Go, a cost-free digital

marketplace where the industry can connect directly with the suppliers to learn more about each of these innovative flavors.

The National Restaurant Association Show is the premier event to learn about foodservice technology innovations, unique ingredients, and emerging trends in the restaurant industry. It brings together more restaurant and hospitality buyers and equipment manufacturers than any other industry event. For more information and to register, visit <a href="mailto:nationalrestaurantshow.com">nationalrestaurantshow.com</a>. Connect with the Show online on <a href="mailto:Twitter">Twitter</a>, <a href="mailto:Facebook, lnstagram">Facebook, lnstagram</a>, and <a href="mailto:LinkedIn">LinkedIn</a>.

#### ###

The National Restaurant Association Show, Hotel-Motel Show is owned and operated by Winsight LLC in equity partnership with the National Restaurant Association.

# **About Winsight LLC**

Winsight LLC is a business-to-business information, event and market intelligence company serving the restaurant and noncommercial foodservice, convenience and petroleum retailing and grocery industries. Winsight provides research and analytics, branding solutions, face-to-face opportunities, lead generation initiatives, and content marketing services through products including subscription data products, reports, research tools, research programs, fully custom studies, conferences, custom marketing services, meetings, print, digital trade media and tradeshows, including the National Restaurant Association Show.