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**The National Restaurant Association Show Opens Registration for 2020 Event**

*New workshop series provides forum to explore trending topics including workforce development and off-premise dining*

**Chicago, IL (November 5, 2019)** —The [National Restaurant Association Show](#), the premier event to learn about technology innovations, unique ingredients, and emerging trends in the restaurant industry, opened attendee registration for the 2020 National Restaurant Association Restaurant, Hotel-Motel Show®, to be held May 16-19 in Chicago’s McCormick Place. With a finger on the pulse of trending industry topics, newly introduced workshops will debut at the 2020 event, providing a deep dive into evolving issues disrupting the hospitality industry today: labor and off-premise dining.

“We know our community is inspired by the opportunity to collaborate and discover resources to address the industry’s biggest challenges. With this in mind, the 2020 National Restaurant Association Show will focus on providing insights and education on the trends and technologies the industry needs to feed their success,” said Tom Cindric, president, exhibitions, at Winsight, LLC. “The launch of a new workshop series will provide a platform for discussion, strategic development and peer-to-peer learning. These morning gatherings will concentrate on solving workforce concerns and capitalizing on the demand for off-premise dining, allowing the industry to start their day inspired with actionable insights to take their operations to the next level.”

The “Navigating the Labor Landscape” and “Off-Premise Evolution: The Rise of New Business” workshops are designed to give attendees greater opportunities to engage with experts and interact with fellow operators. These workshops will delve into labor challenges and off-premise revenue channels and will provide strategies and solutions that can be implemented into today’s restaurant

and foodservice businesses. These interactive, experiential workshops, taking place Saturday through Monday mornings before the Show opens, will be led by industry experts and fellow operators who have successfully navigated these critical topics. Attendees will have the opportunity to select workshops when they login to Show registration.

Workshop topics include:

**Navigating the Labor Landscape**

- Effective Workforce Strategies to Out Operate the Competition
- Keeping Up with Labor Laws
- Give Your Employees Careers, Not Just Jobs

**Off-Premise Evolution: The Rise of New Business**

- Understanding Off-Premise for Your Business and Your Consumer
- Delivery, Delivery, Delivery
- Options are Endless: Take Out, Catering, & More!

For the complete schedule of workshops and information visit [nationalrestaurantshow.com](http://nationalrestaurantshow.com).

Now in its 101<sup>st</sup> year, the National Restaurant Association Show will welcome over 43,000 exhibitors and a robust roster of industry thought leaders to ensure every attendee leaves with new knowledge and inspiration.

Register today to learn, sample, experience, and connect with what feeds you at the National Restaurant Association Show. It's all here—make sure you are, too. For more information, visit [nationalrestaurantshow.com](http://nationalrestaurantshow.com). To engage with the community, follow the Show on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

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The National Restaurant Association Show, Hotel-Motel Show is owned and operated by Winsight LLC in equity partnership with the National Restaurant Association.

**About the National Restaurant Association**

Founded in 1919, the National Restaurant Association is the leading business association for the restaurant industry, which comprises more than one million restaurant and foodservice outlets and a workforce of more than 15.3 million employees. It represents the industry in Washington, D.C., and in partnership with 52 state associations, advocates on the industry's behalf in states and locations across the nation. The Association manages the leading food safety training and certification program (ServSafe); a unique career-building high

school program (the NRAEF's ProStart); and sponsor the industry's largest annual trade show (National Restaurant Association Show May 18-21, 2019, in Chicago). For more information, visit the Show on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

**About Winsight LLC**

Winsight LLC is a business-to-business information, event and market intelligence company serving the restaurant and noncommercial foodservice, convenience and petroleum retailing and grocery industries. Winsight provides research and analytics, branding solutions, face-to-face opportunities, lead generation initiatives, and content marketing services through products including subscription data products, reports, research tools, research programs, fully custom studies, conferences,

custom marketing services, meetings, print, digital trade media and tradeshow, including the National Restaurant Association Show. Winsight LLC is a portfolio company of Pamlico Capital.