

**INSERT ORGANIZATION LOGO**

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**INSERT ORGANIZATION NAME {Partners} {Exhibits} [with or at] the National Restaurant Association Show**

**INSERT CITY, STATE** — **INSERT ORGANIZATION NAME**, SHORT ORGANIZATION DESCRIPTION, is proud to announce they are {joining forces with } {or exhibiting at} the 2020 National Restaurant Association Show, the premiere event that convenes the food services industry to learn about technology innovations, unique ingredients, and emerging trends.

“The National Restaurant Association Show welcomes nearly 2,400 exhibitors and a robust roster of industry influencers and thought leaders to ensure every attendee leaves with new knowledge and inspiration,” commented Tom Cindric, president of Winsight Exhibitions. “The industry will once again reunite for four days, May 16-19, 2020. With more than 100 years of bringing the industry together to learn, experience, network, sample, and test all the latest industry offerings, the National Restaurant Association Show is *What Feeds Your Passion.*”

**INSERT PARAGRAPH ABOUT THE ORGANIZATION**

**INSERT QUOTE FROM COMPANY**

The National Restaurant Association Show connects industry professionals to products, education, networking, and more. Specialty pavilions feature emerging technology and industry trends, shaping foodservice today and in the future, allowing attendees to discover what they need to keep their businesses current and able to meet the demands of a diverse clientele. Content-filled education tracks are designed to grow industry knowledge and are led by the brightest industry minds who will share growth strategies, actionable takeaways, pioneering perspectives, and their passion. Networking connects the industry with like-minded professionals for peer-to-peer discussions, story sharing, and face-to-face collaboration to expand attendees’ perspectives and bring diversity and creativity to their approach.

For more information, visit the National Restaurant Association Show at [www.nationalrestaurantshow.com](http://www.nationalrestaurantshow.com) and follow us on social at [Twitter](#), [Facebook](#), [Instagram](#), and [LinkedIn](#).

See [BRAND NAME] in booth # during the event. For more information visit us at [LINK TO WEBSITE].

Click [LINK] to subscribe to XXXXX {publication} or to get more information.

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#### **About INSERT ORGANIZATION NAME INSERT BOILERPLATE**

The National Restaurant Association Show, Hotel-Motel Show is owned and operated by Winsight LLC in equity partnership with the National Restaurant Association.

#### **About the National Restaurant Association**

Founded in 1919, the National Restaurant Association is the leading business association for the restaurant industry, which comprises more than one million restaurant and foodservice outlets and a workforce of more than 15.3 million employees. It represents the industry in Washington, D.C., and in partnership with 52 state associations, advocates on the industry's behalf in states and locations across the nation. The Association manages the leading food safety training and certification program (ServSafe); a unique career-building high school program (the NRAEF's ProStart); and sponsor the industry's largest annual trade show (National Restaurant Association Show May 16-19, 2020, in Chicago). For more information, visit the Show on social at Twitter, Facebook and Instagram.

#### **About Winsight LLC**

Winsight LLC is a business-to-business information, event and market intelligence company serving the restaurant and noncommercial foodservice, convenience and petroleum retailing and grocery industries. Winsight provides research and analytics, branding solutions, face-to-face opportunities, lead generation initiatives, and content marketing services through products including subscription data products, reports, research tools, research programs, fully custom studies, conferences, custom marketing services, meetings, print, digital trade media and tradeshows, including the National Restaurant Association Show. Winsight LLC is a portfolio company of Pamlico Capital.