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**The National Restaurant Association Show Announces
100th Anniversary Show's Can't-Miss Session, Signature '19: The Future of Dining**

Discover the "Where, What, and How" of Consumer Changes that Your Business Needs to Know Now

(Chicago, IL) The [National Restaurant Association Restaurant, Hotel-Motel Show®](#) is excited to announce this year's can't-miss keynote session, Signature '19: The Future of Dining, featuring Dawn Sweeney, President and CEO of the National Restaurant Association, and foodservice CEOs that are leading the pack in meeting shifting consumer demands. Signature will take place during the National Restaurant Association Show at Chicago's McCormick Place on Sunday, May 19th at 2:00 p.m. in the Grand Ballroom.

Signature '19 is where attendees can get a rare glimpse into the future of dining across the entire foodservice landscape, and hear from the visionary leaders driving industry change about what will make the biggest impact on businesses. "With the rapid changes happening today in foodservice, everyone – no matter what business they run – has to know where the industry is headed and who is becoming their new competition," said Mary Pat Heftman, President, Restaurant Show Group. "With the growth of third-party delivery, the rise of c-stores and grocery stores in prepared foods, and the incredible innovation taking place across all food outlets there will be a stark difference between what dining looks like today and tomorrow."

Moderated by Dawn Sweeney, Signature will be a conversation between Dawn and CEOs from some of the most innovative restaurants, c-stores, and grocery organizations. These leaders are creatively answering consumer demands and succeeding by doing business in bold new ways, and will give clear insights into where, what, and how people will dine in the coming years.

Panelists include:

- John Cywinski, President, Applebee's Bar & Grill
- Randy Edeker, Chairman of the Board, CEO & President, Hy-Vee
- Chris Gheysens, President & CEO, Wawa
- Tim McEnery, CEO, Cooper's Hawk
- Moderated by Dawn Sweeney, President & CEO, National Restaurant Association

Signature '19 is the only place where attendees can hear from this impactful group of trailblazers about rapidly approaching trends that are shaking up foodservice, how convenience and grocery are expanding prepared food options, and where businesses can leverage these changes in every corner of the foodservice industry.

Signature '19 is open to all registered Show attendees, exhibitors, and media, and seating is on a first come, first served basis.

The National Restaurant Association Restaurant, Hotel-Motel Show is being held May 18-21 at Chicago's McCormick Place. Register today at: <https://www.nationalrestaurantshow.com/registration>.

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The National Restaurant Association Restaurant, Hotel-Motel Show is owned and operated by Winsight LLC in equity partnership with the National Restaurant Association.

About the National Restaurant Association

Founded in 1919, the National Restaurant Association is the leading business association for the restaurant industry, which comprises more than one million restaurant and foodservice outlets and a workforce of more than 15.3 million employees. It represents the industry in Washington, D.C., and in partnership with 52 state associations, advocates on the industry's behalf in states and locations across the nation. The Association manages the leading food safety training and certification program ([ServSafe](#)); a unique career-building high school program (the NRAEF's [ProStart](#)); and sponsor the industry's largest annual trade show ([National Restaurant Association Show](#) May 18-21, 2019, in Chicago). For more information, visit the Show on social at [Twitter](#), [Facebook](#) and [Instagram](#).

About Winsight LLC

[Winsight LLC](#) is a business-to-business information, event and market intelligence company serving the restaurant and noncommercial foodservice, convenience and petroleum retailing and grocery industries. Winsight provides research and analytics, branding solutions, face-to-face opportunities, lead generation initiatives, and content marketing services through products including subscription data products, reports, research tools, research programs, fully custom studies, conferences, custom marketing services, meetings, print, digital trade media and tradeshow, including the National Restaurant Association Show. Winsight LLC is a portfolio company of Pamlico Capital.