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## **National Restaurant Association Show Announces the 2019 SuperSession: The Future of Restaurants** *Unlock Huge Potential Through Digital Innovation*

(Chicago, IL) The [National Restaurant Association Restaurant, Hotel-Motel Show®](#) is thrilled to announce the 100<sup>th</sup> anniversary Show's SuperSession theme and speakers. This session, to take place on Monday, May 20<sup>th</sup> at 11 a.m. in the Grand Ballroom S100, is entitled *SuperSession: The Future of Restaurants*.

From voice commands to robotics to automation, restaurants are becoming more high-tech, and the technology options for restaurateurs are growing exponentially. Both consumer-facing and back-of-house innovations are allowing restaurants to leverage technology to drive restaurant traffic, improve back-of-the-house efficiencies, and significantly improve the customer experience. This year's SuperSession brings together experts in restaurant tech including robotics, voice-activated technologies, mobile tools, and autonomous delivery to discuss with the audience the ways these tools can – and probably soon will – drive their business forward.

Come to see their innovation in action and hear a discussion on how tech will continue to change and shape the restaurant industry.

Participants in this year's SuperSession come from some of the most innovative restaurant brands and technology companies in the foodservice space.

- Christopher Thomas-Moore is the Vice President of Global eCommerce and Digital Marketing for [Domino's](#). Thomas-Moore has responsibility for all digital-driven acquisition and retention programs within the organization. In addition, he leads the organization's global eCommerce & mCommerce experience strategies. Since his start with Domino's in mid-2018, he has been part of a number of cutting-edge technology advancements and campaigns. Prior to Domino's, he spent 7 years at Extended Stay America as the Vice President of eCommerce & Digital Marketing.
- Melissa Burghardt is the Chief Operating Officer at [Miso Robotics](#), a leading robotics and artificial intelligence solutions company. Burghardt is a proven leader with more than 20 years' experience growing businesses globally. Prior to joining Miso Robotics, Burghardt was a product strategy consultant as a growth partner at thrv ("thrive"). She was also Senior Vice President of Media Products at YP (formerly AT&T) managing local advertising products for more than 300,000 small and medium sized businesses. At Open X, Burghardt led the US publisher services team, including sales engineering, analytics, monetization services, and technical account management as Vice President for Partner Services. While at Yahoo! in London, Switzerland, and in Los Angeles, Burghardt held several key roles focused on network yield management and international monetization. Burghardt earned a bachelor's degree in Chemical Engineering from Caltech. She currently resides in the Los Angeles area.
- Allison Page is the Chief Product Officer & Co-Founder of [SevenRooms](#). Since inception, Page has led product strategy, vision and user experience design for SevenRooms, transforming the daily operations of properties in over 100 cities globally. Prior to founding SevenRooms, Page started her career in investment banking at Credit Suisse. She holds a bachelor's degree in Finance & Real Estate from The



Wharton School, University of Pennsylvania, and was named one of six 'Rising Stars' in the hotel industry by *Hotel Business*.

- Sara Rush Wirth is the Executive Editor at [Restaurant Business](#), plans and executes *Restaurant Business* magazine, developing, managing, and contributing content for print and digital channels, with a focus on covering and speaking about the restaurant industry's technology and off-premise trends. Sara's background in food writing includes both foodservice and culinary experiences. Prior to joining *Restaurant Business*, Sara was a cookbook editor as well as an editor with *Restaurant Business* sister company Technomic, a market-research firm within the foodservice industry. Sara holds a bachelor's degree from University of Wisconsin-Madison as well as a Professional Cookery Certificate from Kendall College in Chicago.

SuperSession is open to all registered Show attendees, exhibitors, and media, and seating is on a first-come, first-served basis.

The 2019 National Restaurant Association Show runs May 18-21 at Chicago's McCormick Place. For more information about this year's Show, please visit <https://www.nationalrestaurantshow.com/>. To register to attend visit <https://www.nationalrestaurantshow.com/registration>.

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The National Restaurant Association Restaurant, Hotel-Motel Show is owned and operated by Winsight LLC in equity partnership with the National Restaurant Association.

#### **About the National Restaurant Association**

Founded in 1919, the National Restaurant Association is the leading business association for the restaurant industry, which comprises more than one million restaurant and foodservice outlets and a workforce of 15.1 million employees. It represents the industry in Washington, D.C., and in partnership with 52 state associations, advocates on the industry's behalf in states and locations across the nation. The Association manages the leading food safety training and certification program ([ServSafe](#)); a unique career-building high school program (the NRAEF's [ProStart](#)); and sponsor the industry's largest annual trade show ([National Restaurant Association Show](#) May 18-21, 2019, in Chicago). For more information, visit the Show on social at [Twitter](#), [Facebook](#) and [Instagram](#).

#### **About Winsight LLC**

[Winsight LLC](#) is a business-to-business information, event and market intelligence company serving the restaurant and noncommercial foodservice, convenience and petroleum retailing and grocery industries. Winsight provides research and analytics, branding solutions, face-to-face opportunities, lead generation initiatives, and content marketing services through products including subscription data products, reports, research tools, research programs, fully custom studies, conferences, custom marketing services, meetings, print, digital trade media and tradeshows, including the National Restaurant Association Show. Winsight LLC is a portfolio company of Pamlico Capital.