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National Restaurant Association Show on [Twitter](#), [Facebook](#), and [Instagram](#).

**National Restaurant Association Show Announces
Technomic's Session During 100th Anniversary Show**
*Session to Highlight Future of Industry, Winning Restaurant
Concepts & Latest in Acquisitions and Financial Trends*

(Chicago, IL) The [National Restaurant Association Restaurant, Hotel-Motel Show®](#) is thrilled to announce a featured presentation from [Technomic](#) at the 2019 Show, to be held May 18-21 at Chicago's McCormick Place. This featured presentation will be held Monday, May 20th at 2 p.m. in the Grand Ballroom S100 and is titled "*Winning at the Restaurant Business: Insights from the Top 500.*"

In this featured session, Show attendees will hear from Technomic's Joe Pawlak and Pat Noone about where the restaurant industry is headed, which restaurant concepts are winning big (and why), and the latest in acquisitions and financial trends. Additionally, they will get a taste of how best-in-class operators are using the latest insights tools to anticipate industry, menu and pricing trends for their businesses.

For more than 50 years, Technomic has provided foodservice clients around the globe with the research, insights and strategic consulting support they need to enhance their business strategies, decisions and results. Their services include category and channel analyses, customer satisfaction studies, market opportunity assessments and strategic entry planning, benchmarking programs and brand equity enhancement. They excel at industry intelligence, forecasts, data, training support and consumer research.

Since joining Technomic in 1991, Joe Pawlak, Managing Principal, has conducted a wide variety of industry studies involving market planning, customer satisfaction benchmarking, brand equity investigation, new product development, food trends, opportunity analyses, M&A due diligence, concept testing and distribution system evaluations. He has special expertise in the areas of industry market trend analysis, market metric and forecasting modeling and implications development. Joe has 30 years of extensive food industry experience in both consulting and packaged goods manufacturing. Prior to joining Technomic, Joe held food technology management positions with the Campbell Soup Company.

As executive vice president of business development for Technomic, Patrick Noone is responsible for the development and marketing of online resources, reports and custom studies providing Technomic clients—which include manufacturers, distributors, operators and financial institutions—with key industry data that is actionable to their strategic and tactical business planning process. Additional responsibilities include overseeing Technomic Business Development and Client Service teams. Patrick has more than 15 years of experience working in the research/consulting industry. Prior to joining Technomic, he worked in a variety of sales and marketing roles for the CPG research firm Euromonitor International.

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The National Restaurant Association Restaurant, Hotel-Motel Show is owned and operated by Winsight LLC in equity partnership with the National Restaurant Association.



About the National Restaurant Association

Founded in 1919, the National Restaurant Association is the leading business association for the restaurant industry, which comprises more than one million restaurant and foodservice outlets and a workforce of 15.1 million employees. It represents the industry in Washington, D.C., and in partnership with 52 state associations, advocates on the industry's behalf in states and locations across the nation. The Association manages the leading food safety training and certification program ([ServSafe](#)); a unique career-building high school program (the NRAEF's [ProStart](#)); and sponsor the industry's largest annual trade show ([National Restaurant Association Show](#) May 18-21, 2019, in Chicago). For more information, visit the Show on social at [Twitter](#), [Facebook](#) and [Instagram](#).

About Winsight LLC

[Winsight LLC](#) is a business-to-business information, event and market intelligence company serving the restaurant and noncommercial foodservice, convenience and petroleum retailing and grocery industries. Winsight provides research and analytics, branding solutions, face-to-face opportunities, lead generation initiatives, and content marketing services through products including subscription data products, reports, research tools, research programs, fully custom studies, conferences, custom marketing services, meetings, print, digital trade media and tradeshows, including the National Restaurant Association Show. Winsight LLC is a portfolio company of Pamlico Capital.