



National Restaurant Association Show

300 S. Riverside Plaza, Suite 1600
Chicago, IL 60606

www.restaurant.org/show

To whom it may concern:

The National Restaurant Association and Winsight LLC would like to invite Mr./Ms _____ to attend the 100th annual National Restaurant Association Restaurant, Hotel-Motel Show®, to be held May 18-21, 2019 at McCormick Place in Chicago, Illinois.

The National Restaurant Association is the leading business association for the restaurant industry in the United States, which comprises 1 million restaurant and foodservice outlets and a workforce of more than 16 million employees. The National Restaurant Association Show is the industry's largest annual trade show in its sector (www.restaurant.org/show), a global marketplace that attracts more than 43,000 professionals from more than 100 countries. The Show includes more than 2,300 exhibitors of food service equipment, food products and ingredients, chef demonstrations, and the latest solutions for food service management professionals. The event also offers a wide variety of educational programs and seminars featuring well-known authors, management consultants, and industry experts.

The purpose of the visit to the Show is to identify and purchase food and beverage products and equipment and to explore future business possibilities. In order to attend the Show, all participants should be in the U.S. at least from May 17-23, 2019.

Mr./Ms _____ attendance to the Show is vital as he/she expressed the desire to acquire products, equipment, and services from U.S. companies. More information about our special visitor is as follow:

Name: _____
Company: _____
Title: _____
Passport No: _____
Date of Birth: _____

The National Restaurant Association Show has a strong relationship with the U.S. Department of Commerce and is an official partner in their International Buyer Program for 2019. The Show has also a strong relationship with the National Association of State Departments of Agriculture, which brings multiple international delegations to attend the event and help with connections and opportunities for exporters and international buyers.

Your cooperation in issuing a visa to the above individual is appreciated. We truly appreciate your assistance in helping grow the global foodservice industry. If you require any additional information, please contact my office.

Sincerely,

A handwritten signature in black ink, appearing to read "Mary Pat Heftman".

Mary Pat Heftman
President, Restaurant Show Group
National Restaurant Association Show